



ALTERNATE HEALTH CORP. ANNOUNCES APPOINTMENT of DR. MICHAEL MURPHY as CEO

Toronto, ON, August 4th, 2017 – [Alternate Health Corp.](#) (the 'Company') (CSE: AHG) (OTC:AHGIF) is pleased to announce the appointment of Dr. Michael Murphy to the position of CEO of Alternate Health Corp. Dr. Murphy will continue as the Chairman of the Board and will take on the role of CEO effective immediately.

Dr. Murphy has over 30 years of private practice in pain medicine, founding and building multiple ambulatory surgical centers, 2 large surgical hospitals, a medical office campus, an image center, physical therapy center and a large medical laboratory. He also helped found The Bank of San Antonio where he currently sits on the Board of Directors as well as a registered independent investment company. Murphy is the founder of Alternate Health Labs Inc. and in his CEO role will oversee its management as well as the Company's Medical Software and Life Sciences businesses with the support of Mr. Howard Mann who heads up the Company's Life Sciences subsidiary, Alternate Health Inc..

We are also pleased to announce the appointment of Mr. James Griffiths as CFO effective August 4, 2017. Mr. Griffiths holds a Master in Business Administration, is a chartered accountant with over 35 years of experience in the real estate development and financing industries. Over his career he has facilitated over \$2 billion in real estate sales and acquisitions and oversaw \$2.5 billion in real estate loans. He is currently a director of Allied Properties Real Estate Investment Trust, Enssolutions Group Inc., and is President of KLC Capital Investment Corporation, which provides financial advisory services. Mr. Griffiths is a director of the Company and was its CFO from September 2015 thru February 2017.

We thank Dr. Jamison Feramisco for his recent service as CEO and his executive leadership on our key business units during the first half of 2017. He leaves in good standing to devote time and effort on his major interest, healthcare data analytics, with Apri Health Inc., a potential strategic partner for Alternate Health and a company in which we have made a convertible debenture investment.

The appointments of Dr. Murphy as CEO and Mr. Jim Griffiths as CFO highlight the strategic reorganization and consolidation of the management team as we enter the next phase of growth for Alternate Health.

We thank Mr. Michael English who has served as CFO through the first two quarters as well as Mr. Tom Bartlett who has served as COO during this time. We would also like to take this opportunity to acknowledge the contribution of Mr. Bryan Korba, President of Alternate Health, for his executive leadership following the launch of Alternate Health Corp. onto the CSE and the OTCQB in January of 2017 and through Q1 and Q2 of this year.

“We have appreciated the contribution of service and leadership from Dr. Feramisco, Mr. Michael English, Mr. Tom Bartlett and Mr. Bryan Korba over these past several months and wish each of them success in their future endeavours, says Dr. Michael Murphy.”

About Alternate Health Corp.

Alternate Health Corp. (CSE: AHG, OTCQB: AHGIF) is an international medical cannabis company that uses best in class software technology, research, education, production and laboratories to increase the awareness, regulatory compliance, and appropriate usage of cannabinoids in modern medical practices. The company is strategically positioned in all facets of the medical cannabis/CBD value chain through the innovative integration of proprietary technology and know-how, acquisitions and partnerships, deep direct knowledge of and experience with improving patient outcomes, and management expertise.

Alternate Health is well positioned to reinvest internal operating cash flow in its platform over the long term, creating an attractive investment profile for its shareholders. The company is headquartered in Dallas with operations in Los Angeles, San Antonio and Toronto.

For more information about Alternate Health Corp., visit www.alternatehealth.ca

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