



ALTERNATE HEALTH CORP. ANNOUNCES APPOINTMENT OF J. BERNARD RICE TO THE BOARD OF DIRECTORS

Toronto, ON, June 30, 2017 – [Alternate Health Corp.](#) (the 'Company') (CSE:AHG) (OTC:AHGIF) is pleased to announce that J. Bernard Rice, has joined the Board of Directors of Alternate Health, a diverse healthcare company that uses its expertise in technology and data analytics to revolutionize patient care and service delivery.

Mr. Rice is recognized as one of the world's leading experts in Information Technology. Mr. Rice has a wealth of enterprise business, experience and significant senior level relationships that are indispensable in developing many strategic partnerships. His Partner, General Wesley Clark and Mr. Rice are currently driving in a portfolio of companies with leadership capabilities in Cybersecurity, Green Energy, Medical technologies, Education and Real estate.

Mr. Rice began his career with IBM in sales and held various sales leadership positions until 1983 when he entered IBM's finance fraternity. Mr. Rice's work in business case structure and portfolio analysis led him to a role as IBM's Finance Director for Application Software in 1985. He was promoted several times such that by 1989 he was appointed Director of Finance, Planning and Administration for IBM's Southern Area. In that role, Mr. Rice was responsible for the staff functions of a \$3 billion business and he was instrumental in positioning IBM's Southeast Region as the leader in billable services.

Mr. Rice became Chief Financial Officer and General Partner for the IBM Venture Capital Group in 1993 and then Vice President of Business development for IBM's Consumer Division in 1998. There he managed projects like IBM's partnership with Berkshire Hathaway and Hallmark for the development of its breakthrough on-line research and learning platforms.

Mr. Rice also served as Chief Executive Officer of Edmark Inc., the IBM subsidiary that developed innovative educational software for children. In 2000 Mr. Rice orchestrated the spin-off of IBM's education content assets into Riverdeep Inc and was instrumental in Riverdeep becoming the fastest growing educational software company in the nation. Today, Riverdeep has educational products in some 45,000 schools in over 20 countries.

Mr. Rice holds a B.A. from St. Anselm College (Manchester, New Hampshire) and a Masters in Business Administration in Marketing from Georgia State University. Mr. Rice also attended the IBM Presidents Program (a special Executive MBA program) at Harvard University.

About Alternate Health Corp.

Alternate Health Corp. (CSE:AHG, OTCQB:AHGIF) is an international medical cannabis company that uses best in class technology, research, education, production and laboratories to increase the awareness, regulatory compliance, and appropriate usage of cannabinoids in modern medical practices. The company is strategically positioned in all facets of the medical cannabis value chain through the innovative integration of proprietary technology and know-how, acquisitions and partnerships, deep direct knowledge of and experience with improving patient outcomes, and management expertise.

Alternate Health is well positioned to reinvest internal operating cash flow in its platform over the long term, creating an attractive investment profile for its shareholders. The company is headquartered in the Dallas Metroplex with operations in Los Angeles, San Antonio and Toronto.

For more information about Alternate Health Corp., visit www.alternatehealth.ca

Investor Relations Contact:

Nancy Goertzen, CPIR

1.604.512.7122

Byron Striloff

1.604.657.8400

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