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October 7, 2016

Alberta Securities Commission
Ontario Securities Commission

British Columbia Securities Commission
Autorité des marchés financiers

RE: Advantex Marketing International Inc.

Pursuant to a request from the above-mentioned reporting issuer, we wish to advise you of the following information in connection with its Annual and Special Meeting of Shareholders:

Date of meeting:	December 14, 2016
Record date for notice:	November 1, 2016
Record date for voting:	November 1, 2016
Beneficial ownership determination date:	November 1, 2016
Securities entitled to notice:	Common
Securities entitled to vote:	Common
Issuer mailing directly to non objecting beneficial owners:	No
Issuer will pay for objecting beneficial owner material distribution:	No
Issuer using notice-and-access for registered investors:	Yes
Issuer using notice-and-access for non-registered investors:	Yes
Notice-and-access stratification criteria:	No

Yours very truly,

Vijaya Somasundharem
Associate Manager, Trust Central Services
cc: CDS & Co. (Via e-mail)