

CINS Holding Corp.

Room 703, Kowloon Building, 555 Nathan Road, Kowloon, Hong Kong

NEWS RELEASE

CORPORATE UPDATE

/Not for dissemination in the United States or through U.S. newswires/

Hong Kong, December 18, 2013 – CINS Holding Corp. (the “Company”) (CNSX: CHD) announced that at the Annual General and Special Meeting (the “Meeting”) of the shareholders held on December 17, 2013, the following persons were elected as directors: Chung Yan Lee, Sheng (Sam) Wang, George Dorin, Stephen So, Shu Wai (Jimmy) Chan, Man Chik (Calvin) Lam, and Yiu Fai Bruce Lee. The Company’s Stock Option Plan dated November 8, 2007, as amended and restated September 28, 2012, was also approved until the next Meeting.

At a Board meeting held immediately following the Meeting on December 17, 2013, Chung Yan Lee was elected Chairman and reappointed Chief Executive Officer of the Company. Yiu Fai Bruce Lee was appointed President of the Company. Sheng (Sam) Wang, CGA was reappointed as Chief Financial Officer and Corporate Secretary. The Company’s Audit Committee, and Compensation and Corporate Governance Committee were also reconstituted for the ensuing year. The Audit Committee has three members which include George Dorin (Chairman), Stephen So, and Shu Wai Chan. The Compensation and Corporate Governance Committee has three members which include George Dorin, Stephen So (Chairman), and Sheng (Sam) Wang. George Dorin, Stephen So, and Shu Wai Chan are considered Independent Directors.

At the Board meeting, the Board of Directors approved and authorized the incorporation of a new wholly owned subsidiary to pursue business opportunities in Zhenjiang Economic and Technology Development Zone, Zhenjiang City, Jiangsu Province, China. Zhenjiang Economic and Technology Development Zone is an incubator on a national level for emerging technologies and cultural innovation industry. The Board of Directors also approved and authorized the termination of a letter of intent entered on January 14, 2013 to acquire 51% equity ownership of JC Media Limited, given it is now expected that transaction will not proceed.

About CINS Holding Corp.

CINS Holding Corp. is an emerging technology company focusing on online game software research and development. The Company carries out its business through its wholly owned subsidiary Dongguan CINS Technology Co., Ltd. in China in order to exploit the immense potential of the online game market in China.

CINS Holding Corp. currently has 21,387,083 common shares issued and outstanding.

On behalf of the Board of Directors

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