

September 28, 2010

Trading Symbol: TOP: CNSX

\$2,000,000 PRIVATE PLACEMENT ANNOUNCED

(Vancouver, BC: September 28, 2010) - Enertopia Corp. (the "Company" or "Enertopia") announces its intention to complete a brokered private placement financing consisting of up to 10,000,000 units at CDN \$0.20 per unit to raise gross proceeds of up to CDN\$2,000,000 (the "Private Placement"). Each unit will consist of one common share in the capital of the Company and one non-transferable share purchase warrant, each full warrant entitling the holder to purchase one additional common share in the capital of the Company for a period of two years from the date of issuance, at a purchase price of CDN\$0.40 per share.

The Company will pay broker commissions of 7% in cash and 7% in warrants and a potential 3% cash fee for certain arm's length parties ("Finders") in connection with the Private Placement. Certain directors, officers and insiders of the Company may participate in the Private Placement.

The securities issued will be subject to a hold period of four months and one day. Proceeds of the Private Placement will be used in part for operations on a large Edmonton mall project, patent applications, business acquisitions, and for general working capital. The Private Placement will be subject to normal regulatory approvals.

The securities referred to herein will not be or have not been registered under the *United States Securities Act of 1933*, as amended, and may not be offered or sold in the United States absent registration or an applicable exemption from registration requirements.

About Enertopia:

To learn more about Enertopia Corp. visit www.Utopia2030.com.

ON BEHALF OF THE BOARD

"Chris Bunka"

Mr. Chris, CEO/Chairman

FOR FURTHER INFORMATION PLEASE CONTACT:

Enertopia Corp.

Chris Bunka CEO/Chairman

(250) 717-0377

FORWARD-LOOKING STATEMENTS

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Statements which are not historical facts are forward-looking statements. Statements which are not historical facts are forward-looking statements. The Company makes forward-looking public statements concerning its expected future financial position, results of operations, cash flows, financing plans, business strategy, products and services, evaluation of clean energy projects for participation and/or financing, competitive positions, growth opportunities, plans and objectives of management for future operations, including statements that include words such as "anticipate," "if," "believe," "plan," "estimate," "expect," "intend," "may," "could," "should," "will," and other similar expressions that are forward-looking statements. Such forward-looking statements are estimates reflecting the Company's best judgment based upon current information and involve a number of risks and uncertainties, and there can be no

assurance that other factors will not affect the accuracy of such forward-looking statements. Factors which could cause actual results to differ materially from those estimated by the Company include, but are not limited to, government regulation, managing and maintaining growth, the effect of adverse publicity, litigation, competition, access to capital, and other factors which may be identified from time to time in the Company's public announcements and filings. The Company's evaluation of alternative energy projects in the heat recovery, solar thermal, solar PV and water purification; provides no assurance that any particular project will have any material effect on the Company. No assurance is given that the Company will successfully be able to execute its business plan even if one or more financings are successful or if one or more additional projects are completed.

The CNSX has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.