

## **RESAAS SERVICES INC.**

### **HousingWire selects RESAAS as the social network of choice for upcoming Real Estate Expo event**

**VANCOUVER, BC. (April 12, 2013)** – RESAAS Services Inc., (CNSX: RSS) a social network for real estate professionals, is pleased to announce that [HousingWire](#) has selected RESAAS as its social network of choice for their upcoming [Real Estate Expo](#) event.

HousingWire's upcoming Real Estate Expo (REX) is thrilled to provide its own private social network to event-goers, thanks to a deal inked with RESAAS this week.

Under the terms of this innovative new deal, attendees at REX 2013 will be given RESAAS profile pages and will also be networked together into a private REX group to communicate and share information during the live event.

“We think this is the first time any real estate event has featured a preferred social networking partner, and it's going to be amazing to see how our attendees make use of this great tool,” said Paul Jackson, CEO and Publisher at HousingWire. “It's important to us that REX do more than simply talk about how new technology is changing real estate, but that we're able to actually demonstrate positive change for our attendees.”

“The very nature of an event such as the Real Estate Expo is an example of a real life social network,” said Tom Rossiter, President of RESAAS. “A collection of people coming together and sharing a common interest; what better use for RESAAS' online social network for real estate professionals than in this setting.”

HousingWire, who are hosting their 4<sup>th</sup> annual REX event, has seen over 6,000 real estate professionals attend previous years. This year they are expecting to exceed attendance totals from previous years.

“We are very excited to have RESAAS onboard as both the provider of REX 2013's social network and a platinum-level sponsor of the event,” said Richard Bitner, President of HousingWire. “It's clear that RESAAS is close to a true tipping point and nothing would be more exciting for us than to help accelerate that.”

REX is a national residential real estate conference that offers real estate agents, brokers and associated industry professionals a truly national, once-per-year event produced by major trade media.

“Attending REX is an amazing opportunity for RESAAS to connect directly with an audience of real estate professionals who are passionate about evolving and learning more about social media in the real estate industry,” said Michael St. Hilaire, COO at RESAAS. “We are excited to show

agents the power of using RESAAS in order to share their knowledge and listings with other real estate professionals as well as their clients.”

RESAAS will be attending, exhibiting and socially powering the REX event in Fort Worth, Texas from June 2<sup>nd</sup> to 5<sup>th</sup>, 2013.

### **About RESAAS SERVICES INC.**

RESAAS is the real estate social network designed specifically for the real estate professional to connect and communicate in real-time. Known as real estate broadcasts, RESAAS’ powerful rebcasts engine automatically generates all of your real estate workflow into invaluable social content that is instantly pushed out to the RESAAS platform and other social networks. Visit [www.resaas.com](http://www.resaas.com) or on Twitter: [@resaas](https://twitter.com/resaas)

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**The CNSX has not reviewed, nor approved or disapproved the content of this press release.**

### **Forward-Looking Information:**

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the company’s technology platform. The forward-looking information is based on certain key expectations and assumptions made by RESAAS’ management, including finalizing the design and development of the technology platform. Although RESAAS believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because RESAAS can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and RESAAS disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.