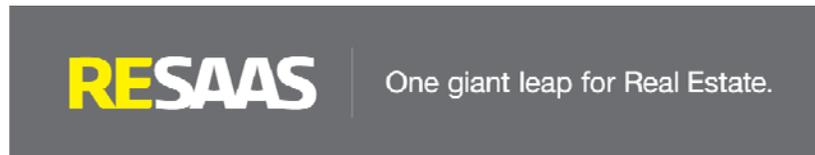


FOR IMMEDIATE RELEASE

This news release is not an offer of the securities for sale in the United States. The securities being offered have not been registered under the United States Securities Act of 1933, as amended, and may not be offered or sold in the United States or to, or for the account or benefit of, U.S. persons absent registration or an applicable exemption from registration requirements.



RESAAS SERVICES, INC.

Real Estate Social Network RESAAS Makes Addition to Advisory Board with Christine Kirk

Social Media and Public Relations Professional Adds Diversity and Industry Expertise to Growing Advisory Board

VANCOUVER, BC. (October 3, 2012) - RESAAS Services, Inc., an enterprise social network for the real estate industry, announced today the addition of social media and public relations expert Christine Kirk to the [RESAAS](#) Advisory Board.

As CEO of Social Muse Communications, Christine specializes in online communications and social media marketing campaigns for food & beverage, restaurant/nightclub, luxury travel, luxury real estate, consumer lifestyle products, and consumer technology clients. Having experience in traditional PR campaigns and media relations, Christine has landed influential placements for clients in local and national television, radio and print media. These placements include USA Today, The Wall Street Journal, The Los Angeles Times, The Hollywood Reporter, CNN Headline News, The Tonight Show with Jay Leno, Good Day LA, and CBS News. Social Muse Communications offers a cost- effective and personalized approach to accomplishing a brand's most ambitious PR and social media goals. Further, Christine is the founder of the popular live Twitter chat called #luxchat, which is a live online discussion about the intersection of luxury brands and social media.

About RESAAS SERVICES, INC.

RESAAS is an enterprise social networking platform designed primarily for real estate professionals, mortgage specialists as well as home buyers and sellers to connect and communicate in real-time. Visit www.resaas.com or on Twitter: [@resaas](#)

On Behalf of RESAAS

Danielle Sissons

Corporate Communications Executive

RESAAS Services Inc.

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The CNSX has not reviewed, nor approved or disapproved the content of this press release.

Forward-Looking Information

This press release includes forward-looking information within the meaning of Canadian securities legislation, concerning the expected functionality of RESAAS's technology platform following its launch. The forward-looking information is based on certain key expectations and assumptions made by RESAAS' management, including finalizing the design and development of the technology platform. Although RESAAS believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because RESAAS can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and RESAAS disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

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