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RESAAS SERVICES, INC.

**Real Estate Social Network RESAAS Makes Additions to Advisory Board With
Brooktree Realty Investors Curtis Palmer and Peter Sherman**

Top Realty Investment Executives To Add Expertise to Growing Advisory Board

VANCOUVER, BC. (July 25, 2011) – RESAAS Services, Inc., a technology company behind the development of an enterprise platform to service the real estate industry, announced today the addition of Curtis Palmer and Peter Sherman to the [RESAAS](#) advisory board. Curtis Palmer and Peter Sherman are both Principals at [Brooktree Realty Investors, LLC.](#), a private real estate investment and advisory firm serving individual and institutional investors, owners and lenders in the residential and commercial real estate sectors. Brooktree is directly involved in the acquisition, debt and equity financing, operation, entitlement, development and disposition of over \$25 billion in commercial and residential real estate transactions throughout the United States.

“RESAAS, a social network for real estate and mortgage professionals, is pleased to be expanding its advisory board with the addition of these top realty investment executives,” said Cory Brandolini, President and CEO, RESAAS Services Inc. “We know that the addition of industry leaders like Curtis Palmer and Peter Sherman will complement the diverse group of executives sitting on the RESAAS advisory board.”

Prior to co-founding Brooktree Realty Investors, Curtis Palmer was a Managing Director of Transwestern Multi-Housing Capital Advisors from May 2005 until January 2009. During his tenure, Mr. Palmer completed over \$5 billion of multifamily transactions including sale, debt and equity financing.

Additionally, Mr. Palmer was a Managing Director with Colliers International where he was directly involved in over \$2 billion of investment sales and financing transactions including three of the largest apartment sales in the country during 2004 and 2005. He was instrumental in the \$136 million sale of Del Mar Station, the \$99.7 million sale of Oak Creek Apartments and the \$160 million sale of Sunset & Vine, a mixed-use apartment and retail property in Hollywood that included 19 billboards.

Prior to joining Brooktree Realty Investors, Peter Sherman was a Senior Vice President with Transwestern Multi-Housing Capital Advisors and with Colliers International where he was involved in over \$3 billion of investment sales and financing transactions for assets and portfolios including multifamily, retail, office, mixed-use, student housing and developable land. Sample transactions include the \$95 million sale of the mixed-use NoHo Lofts in North Hollywood, the \$117 million land acquisition financing of Ponte Vista in San Pedro and the \$146 million sale of a portfolio of mixed-use assets in Berkeley. Prior to 2004, Mr. Sherman had successfully founded and managed new businesses in media and entertainment and closed deals with companies as varied as Time Warner, Yahoo, Atlantic Records, Mars and AEG.

Mr. Sherman earned a dual masters degree from the Wharton Business School of the University of Pennsylvania and Johns Hopkins School for Advanced International Studies in 1996, and a BA from the University of Virginia in 1988.

About RESAAS SERVICES, INC.

RESAAS is an enterprise social network for real estate professionals, mortgage specialists, and home buyers and sellers to connect and communicate in real-time. Visit www.resaas.com or on Twitter: [@resaas](https://twitter.com/resaas)

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The CNSX has not reviewed, nor approved or disapproved the content of this press release.

Forward-Looking Information

This press release includes forward-looking information within the meaning of Canadian securities legislation, concerning the expected functionality of RESAAS's technology platform following its launch. The forward-looking information is based on certain key expectations and assumptions made by RESAAS' management, including finalizing the design and development of the technology platform. Although RESAAS believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because RESAAS can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and RESAAS disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

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