

**PRESS RELEASE FOR IMMEDIATE RELEASE**

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Casselman, Ontario - (April 3, 2013): Golden Moor, Inc. (the “Company”) (CNSX: MUD) **GOLDEN MOOR INC. IS VERY PLEASED TO ANNOUNCE THAT MARIE-EVE PROULX HAS JOINED THE GOLDEN MOOR SALES TEAM AND WILL BE MENTORED BY THE DIRECTOR OF WORLDWIDE SALES FRANCINE TURPIN.**

Casselman, Ontario – (CNSX: MUD) Golden Moor Inc. (“**Golden Moor**” or the “**Company**”), a company listed on the Canadian National Stock Exchange (the “**Exchange**”), is pleased to announce that Marie-Eve Proulx has joined the Golden Moor sales team and will be mentored by the Director of Worldwide sales Francine Turpin.

Ms. Proulx who is a Certified Massage Therapist and Esthetician has many years of experience in the Spa industry.

She has work as a massage therapist for many years and as a hydrotherapist at the Chateau Montebello part of the Fairmont chain of Hotels and Spas, including Spa Manager at Hotel du Lac Carlingand.

Thriving to broaden her knowledge and reach a wider client base in the health and beauty field, she got an attestation in esthetics, where she demonstrated her versatility in the business industry and communicated her knowledge of the various product lines that help to provide a positive impact on her clientele by remaining well informed concerning beauty trends which provided her a strong foundation to build on.

Marie-Eve’s wide range of work experience dynamic outgoing personality and friendly disposition makes her a key member of our team. Her strong interpersonal skills will be instrumental in building and maintaining a strong relationship with valued customers.

We are proud to welcome Marie-Eve to the Golden Moor family.

**Golden Moor Inc. is a subsidiary of Sunrae Environmental, LLC.** Sunrae Environmental, LLC is a privately owned clean technology company based in Tennessee, United States with a business focus on the development and management of Municipal Solid Waste (“**MSW**”) and the manufacture and sale of eco-friendly engineered products. The Purchaser also proposes to

launch a premier facility to convert MSW to a profitable enterprise. Through the implementation of proprietary technologies complemented by proven technologies, Sunrae intends to establish itself as an industry leader while creating jobs and establishing a successful model for sustainability and innovation. Sunrae is managed by a team of professionals with a broad range of technical and operations expertise headed by Michael Schieck as Chief Executive Officer.

### **Golden Moor Inc.**

Golden Moor is a public company whose mission for the past 20 years has been to improve global health with natural products, special equipment and personal services. It has developed over 89 recipes derived from moor mud with uncommonly high humic acid content. In 1994, the Golden Moor brand was officially launched and Golden Moor opened a 5,000 square foot manufacturing plant. In 1998, the Corporation began selling directly to consumers. In 2007, it implemented a full-fledged affiliate program through an online web interface before going public in December, 2010. Most recently, the Company has been working on developing their “BLK Oxygen Spring water” product.

### **Forward-Looking Statements**

This press release contains forward-looking statements. Often, but not always, forward-looking statements can be identified by the use of words such as “plans”, “expects” or “does not expect”, “is expected”, “estimates”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases or state that certain actions, events or results “may”, “could”, “would”, “might” or “will” be taken, occur or be achieved. Forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Examples of such statements include, among other things, the intention to undertake further actions with respect to the growth and development of the business of the Company. Accordingly, readers should not place undue reliance on forward looking statements. The factors identified above are not intended to represent a complete list of the factors that could affect the Company.

*Neither the Canadian National Stock Exchange nor any securities regulatory authority accepts responsibility for the adequacy or accuracy of this release.*

For additional information, including a copy of the early warning report please contact: Michael Schieck, Board Chair of the Company at (613) 764-6667.