

**PRESS RELEASE FOR IMMEDIATE RELEASE**

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Casselman, Ontario - (April 3, 2013): Golden Moor, Inc. (the “Company”) (CNSX: MUD)  
**GOLDEN MOOR INC. IS VERY PLEASED TO ANNOUNCE THAT  
EFFECTIVE IMMEDIATELY FRANCINE TURPIN WILL HEAD UP THE  
GOLDEN MOOR SALES TEAM AS DIRECTOR OF WORLD WIDE SALES.**

Casselman, Ontario – (CNSX: MUD) Golden Moor Inc. (“**Golden Moor**” or the “**Company**”), a company listed on the Canadian National Stock Exchange (the “**Exchange**”), is pleased to announce that Francine Turpin to head up Golden Moor sales team as Director of worldwide sales. French & English division.

Along with her dynamic personality who loves challenges, Francine brings with her nearly 20 years retail management experience, and six years in the wholesale sales industry. Francine is a proven leader in developing sales strategy, marketing research, inventory control, design and product packaging, creating high performance sales systems, and implementing measurable sales.

She is an innovator in the field who possesses intuitive abilities to identify trends in consumer needs, the impact of competition sales and develop strategic growth opportunities within the market to achieve desired sales results.

**Golden Moor Inc. is a subsidiary of Sunrae Environmental, LLC.** Sunrae Environmental, LLC is a privately owned clean technology company based in Tennessee, United States with a business focus on the development and management of Municipal Solid Waste (“**MSW**”) and the manufacture and sale of eco-friendly engineered products. The Purchaser also proposes to launch a premier facility to convert MSW to a profitable enterprise. Through the implementation of proprietary technologies complemented by proven technologies, Sunrae intends to establish itself as an industry leader while creating jobs and establishing a successful model for sustainability and innovation. Sunrae is managed by a team of professionals with a broad range of technical and operations expertise headed by Michael Schieck as Chief Executive Officer.

## **Golden Moor Inc.**

Golden Moor is a public company whose mission for the past 20 years has been to improve global health with natural products, special equipment and personal services. It has developed over 89 recipes derived from moor mud with uncommonly high humic acid content. In 1994, the Golden Moor brand was officially launched and Golden Moor opened a 5,000 square foot manufacturing plant. In 1998, the Corporation began selling directly to consumers. In 2007, it implemented a full-fledged affiliate program through an online web interface before going public in December, 2010. Most recently, the Company has been working on developing their “BLK Oxygen Spring water” product.

## **Forward-Looking Statements**

This press release contains forward-looking statements. Often, but not always, forward-looking statements can be identified by the use of words such as “plans”, “expects” or “does not expect”, “is expected”, “estimates”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases or state that certain actions, events or results “may”, “could”, “would”, “might” or “will” be taken, occur or be achieved. Forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Examples of such statements include, among other things, the intention to undertake further actions with respect to the growth and development of the business of the Company. Accordingly, readers should not place undue reliance on forward looking statements. The factors identified above are not intended to represent a complete list of the factors that could affect the Company.

*Neither the Canadian National Stock Exchange nor any securities regulatory authority accepts responsibility for the adequacy or accuracy of this release.*

For additional information, including a copy of the early warning report please contact: Michael Schieck, Board Chair of the Company at (613) 764-6667.