

PRESS RELEASE FOR IMMEDIATE RELEASE

GOLDEN MOOR INC
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Casselman, Ontario - (March 07, 2013): Golden Moor, Inc. (the “Company”) (CNSX: MUD)
**GOLDEN MOOR INC. ANNOUNCES APPOINTMENT OF GERALD WOOD
AS INTERIM MANAGER OF WORLD WIDE SALES.**

Casselman, Ontario – (CNSX: MUD) Golden Moor Inc. (“**Golden Moor**” or the “**Company**”), a company listed on the Canadian National Stock Exchange (the “**Exchange**”), is pleased to announce that it has appointment Gerry Wood as interim Manager of World Wide Sales.

Gerald Wood is a proven leader with broad experience in developing sales strategy, creating high performance sales ecosystems, and implementing measurable sales. He also has shown the ability to identify strategic growth opportunities within vertical markets, develop relationships with Fortune 1000 customers and build sales channels. Mr. Wood is effective in motivating internal teams across multiple organizational lines to achieve desired sales results.

Prior to joining the Company, Mr. Wood participated in the growth of 20-20 Technologies Inc. for over 20 years which currently trades on the TSX under the symbol (TWT). He has held senior positions including Vice-President, Sales & Marketing and Vice-president, Manufacturer Sales, where he was instrumental in developing a worldwide sales team and managing major accounts including The Home Depot, Lowes, Sears and Menards.

Sunrae Environmental, LLC.

Sunrae Environmental, LLC is a privately owned clean technology company based in Tennessee, United States with a business focus on the development and management of Municipal Solid Waste (“**MSW**”) and the manufacture and sale of eco-friendly engineered products. The Purchaser also proposes to launch a premier facility to convert MSW to a profitable enterprise. Through the implementation of proprietary technologies complemented by proven technologies, Sunrae intends to establish itself as an industry leader while creating jobs and establishing a successful model for sustainability and innovation.

Sunrae is managed by a team of professionals with a broad range of technical and operations expertise headed by Michael Schieck as Chief Executive Officer.

Golden Moor Inc.

Golden Moor is a public company whose mission for the past 20 years has been to improve global health with natural products, special equipment and personal services. It has developed over 89 recipes derived from moor mud with uncommonly high humic acid content. In 1994, the Golden Moor brand was officially launched and Golden Moor opened a 5,000 square foot manufacturing plant. In 1998, the Corporation began selling directly to consumers. In 2007, it implemented a full-fledged affiliate program through an online web interface before going public in December, 2010. Most recently, the Company has been working on developing their “BLK

Oxygen Spring water” product.

Forward-Looking Statements

This press release contains forward-looking statements. Often, but not always, forward-looking statements can be identified by the use of words such as “plans”, “expects” or “does not expect”, “is expected”, “estimates”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases or state that certain actions, events or results “may”, “could”, “would”, “might” or “will” be taken, occur or be achieved. Forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Examples of such statements include, among other things, the intention to undertake further actions with respect to the growth and development of the business of the Company. Accordingly, readers should not place undue reliance on forward looking statements. The factors identified above are not intended to represent a complete list of the factors that could affect the Company.

Neither the Canadian National Stock Exchange nor any securities regulatory authority accepts responsibility for the adequacy or accuracy of this release.

For additional information, including a copy of the early warning report of the Purchaser with respect to the Transaction, please contact: Michael Schieck, President and Chief Executive Officer of the Company at (613) 764-6667.