

Lake Boyz RV deploys leading edge Web software

WATERLOO, ON – January 9, 2008 — **Peartree Software Inc.**, a leading provider of advanced software solutions for targeted industries such as dealerships and manufacturing, today announced the successful implementation of its *Dealership* application at Lake Boyz RV in Prince Albert, Saskatchewan. Peartree *Dealership* is a next-generation Web-based dealer management software solution for dealers of all sizes and types, including recreational vehicles, automobiles, motorcycles, marine and power sports.

“We had decided to look for a software package for our dealership prior to the RV show in Louisville last year,” noted Dennis Ford, owner of Lake Boyz RV. “Our short list included some of Peartree’s competition, and we made a point of stopping to see all of their displays. Some were very expensive with large screen monitors and fancy graphics, but none of them seemed able to explain their product. Thankfully, we found a different kind of company at the Peartree display – they were professional, honest and proud of their new dealership software. It made the decision easy. If they could take the time for us in that hectic environment, then they were the company we wanted to work with.”

Peartree *Dealership* is a complex software solution, but the burden of its complexity rests on the computer, not the user. Because of its Web-based platform, *Dealership*’s familiar Web page design makes the software very intuitive and easy to use. The Web platform enables Peartree to provide live online support and to implement software updates seamlessly, without any downtime or the need for on-site technicians.

Dennis Ford further noted, “Our sales have increased tremendously, and I am thankful that we chose to do the integration earlier rather than later. This project could have been very difficult without Peartree’s thorough industry knowledge and excellent support and guidance. I can’t imagine trying to implement an off-the-shelf product with less functionality and limited support.”

About Lake Boyz RV

Lake Boyz RV is a recreational vehicle dealer based in Prince Albert, Saskatchewan that specializes in 5th wheels, park models, travel trailers and truck campers. Lake Boyz provides complete RV services, including sales, parts, service and rentals. Lake Boyz prides itself on its prompt, courteous and professional service. See www.lakeboyz.com for more details.

About Peartree & Glenbriar

Peartree Software Inc., based in Waterloo, Ontario, develops advanced software solutions for targeted industries such as dealerships and manufacturing. Peartree is the software division of **Glenbriar Technologies Inc.** (CNQ: GBRT), which provides leading-edge business-driven technology spearheaded by a highly developed Managed Services approach. Glenbriar is specifically focused on IT and VoIP consulting and implementation in a number of specific market verticals. Glenbriar has offices in Alberta, British Columbia and Ontario. See www.glenbriar.com for more details.

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The CNQ has not reviewed and does not accept responsibility for the adequacy and accuracy of this information.

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