



News Release

Organic Potash Corporation Announces the Appointment of Mr. Jayson Schwarz to its Board of Directors

FOR IMMEDIATE RELEASE

October 12th, 2011

Toronto, Ontario, October 12th, 2011 – Organic Potash Corp. (CNSX: GOP) (“OPC” or the “Company”), is pleased to announce the appointment of Mr. Jayson Schwarz LL.M. to its Board of Directors.

Mr. Schwarz was called to the Bar of Ontario in 1978 and received his Masters in Business Law from Osgoode Hall Law School, he practices law in the areas of corporate/commercial, real estate, and business matters and is a member of the International, Canadian and Ontario Bar Associations. Mr. Schwarz has been involved in international commercial transactions involving various American, Caribbean, African and European jurisdictions.

For over 20 years, Mr. Schwarz has been involved with the Ghanaian community in Toronto, he’s also associated with one of Ghana’s leading corporate law firms and his network of contacts stretches across the spectrum of Ghanaian society. Mr. Schwarz is a board member of GC Technology Limited.

Mrs. Heather Welner, President and CEO stated: "We are very pleased to welcome Mr. Schwarz to our Board of Directors; his experience in African commercial transactions and knowledge of Ghanaian protocol will be extremely valuable to our development efforts."

About Organic Potash Corporation

Through its proprietary patented technology, Organic Potash Corporation produces 99%+ pure potassium carbonate (potash) from the ash of agricultural waste, in particular, cocoa husks. The purity of the company’s potassium carbonate will allow Organic Potash Corporation to target multiple industries including the Agricultural and Pharmaceutical industry. Organic Potash Corporation is headquartered in Toronto, Ontario and its shares trade on the Canadian National Stock Exchange under the trading symbol “GOP”. For further information, please visit the company website at www.organicpotash.com.

For further information please contact:

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Forward-Looking Statements

Information set forth in this news release may involve forward-looking statements under applicable securities laws. The forward-looking statements contained herein are expressly qualified in their entirety by this cautionary statement. The forward-looking statements included in this document are made as of the date of this document and the Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities legislation. Although Management believes that the expectations represented in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. This news release does not constitute an offer to sell or solicitation of an offer to buy any of the securities described herein and accordingly undue reliance should not be put on such.

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