



## **GameCorp Hires Experienced South American Mining Executive**

**September 26<sup>th</sup>, 2011 – Toronto, Ontario** – GameCorp Ltd. (“the Company”) (CNSX: GGG, OTC Pink Sheets: GAIMF) is pleased to announce that it has hired Mr. Ricardo Woodman, a seasoned Peru-based mining executive, as its Vice President of Latin American Business Development.

“On behalf of the Board of Directors, I would like welcome Ricardo to the GameCorp management team. Ricardo is an experienced mining executive with deep roots into the South American mining sector. His experience in evaluating mining projects will be instrumental as GameCorp broadens its investment focus into the South American mining sector with a specific emphasis on early-stage exploration projects in Peru and Colombia,” said Graham Simmonds, CEO of GameCorp.

Mr. Ricardo Woodman has 15 years of experience working in the banking, mining and public sectors in Peru. Ricardo has both an undergraduate degree and master’s degree in Business Administration. Most recently he served as the Project Manager for a Peru-based mining company where he gained broad experience in the areas of finance, administration, planning, development of business plans and corporate organization. His core responsibilities included conducting due diligence, financial structuring and the raising of investment capital for mining projects. Previously he worked for three years as an advisor to the senior management of the Comptroller General of the Republic of Peru where he was involved in obtaining multilateral lending of the Inter-American Development Bank (IDB) for the implementation of the *Modernization and Decentralization Plan of National Comptroller’s Office*.

GameCorp Ltd. is a public company that trades under the symbol GGG on the Canadian National Stock Exchange and under the symbol GAIMF on the Over the Counter Bulletin Board. In general, the Company is a merchant banking company that has been focused on the early-stage development of gaming projects with a specific focus on mobile technology. The Company has recently begun to broaden its investment scope and has identified significant opportunity in early stage mining projects in South America.

ON BEHALF OF GAMECORP LTD.

For additional information please visit the Company’s website at [www.gamecorp.com](http://www.gamecorp.com) or refer to [www.sedar.com](http://www.sedar.com).

*The Canadian National Stock Exchange does not accept responsibility for the adequacy or accuracy of this release.*

### Forward-looking Statements

This press release contains certain forward-looking statements with respect to the Corporation. These forward-looking statements, by their nature, involve risks and

uncertainties that could cause actual results to differ materially from those contemplated. We consider the assumptions on which these forward-looking statements are based to be reasonable, but caution the reader that these assumptions regarding future events, many of which are beyond our control, may ultimately prove to be incorrect. These statements involve risks and uncertainties including, without limitation, GameCorp's ability to successfully develop and market its products, consumer acceptance of such products, competitive pressures relating to price reductions, new product introductions by third parties, technological innovations, and overall market conditions. Consequently, actual events and results in future periods may differ materially from those currently expected.

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