

FCI Completes the Exclusive Canadian Master Distribution Agreement for Memon Products

May 26th, 2010: Abbotsford, BC, Canada: The Board of Directors of FIRST CHOICE PRODUCTS INC. (CNSX: FCI) (the "Company") are pleased to announce they have completed an Agreement for the exclusive Canadian Master distribution rights for MEMON products.

www.memonyourharmony.com

Memon International is a German environmental technology company which developed advanced transformers for Cellular Phones, Portable Phones, Laptop Computers, Motor Vehicles, Electrical and Water treatment systems.

These unique technologies are laboratory proven to neutralize chemicals in water, Electro Magnetic Frequency (EMF) waves from electricity and all wireless applications. Memon International transformers are sold in 14 countries. There are over 60,000 users since sales began in 2002. Sales exceeded \$6 Million Euros in 2008.

Market Potential: Every Canadian living or working in an environment affected by EMF waves from electricity and all wireless applications. Memon transforms living environments which can result in improved health and wellbeing. This includes people in their homes and workplaces as well as patients benefiting from Naturopathic/Homeopathic medicine. Memon harmonizes electricity and water resulting in improved production for agriculture and livestock farmers.

About First Choice Products:

First Choice Products Inc. (www.firstchoiceproductsinc.com) is a CNSX listed consumer goods company located in Abbotsford, B.C. Canada. The Company has several successful product lines with revenues exceeding \$6 Million, with average five year annual sales revenue of approximately \$1.8 million (CAD).

On Behalf of the Board: Dave Martens, President FIRST CHOICE PRODUCTS INC.

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