First Choice Products (FCI) Appoints Bellbeau Capital Corp. as Official Corporate Communications Firm of Record

November 9, 2009: Abbotsford, BC, Canada: First Choice Products Inc. (CNSX:FCI) (the Company") is pleased to announce that it has appointed Bellbeau Capital Corp. ("Bellbeau"), a Vancouver-based investor relations firm to elevate the Company's brand development market awareness, investor relations and corporate communication activities.

Bellbeau will initiate and maintain contact with an international investment community of shareholders and accredited retail and institutional investors. Bellbeau will also assist the Company management in strategizing, designing and implementing and tracking its multimedia market awareness and corporate communication programs which will include proactive outreach to Bellbeau's global network of brokers, private investors, analysts, portfolio managers, and media contacts.

President of First Choice Dave Martens commented " With recent developments regarding increased market demand and awareness of our product lines and in particular the Extreme Green it was time to partner with a proven company that has shown it can assist in all facets of our overall business model including branding, multi-marketing and access to the capital markets."

As part of this three month Engagement Agreement (extendible by mutual agreement), Bellbeau is to be paid a fee of **$**5,000 per month and has been granted a stock option agreement to purchase 100,000 shares of the Company at an exercise price of $0.15 per share. Under the rules of the CNSX, this agreement is not subject to approval.

Bellbeau Capital Corp

Bellbeau Capital Corp. is a burgeoning corporate communications agency serving both private equity firms and publicly traded companies on the TSX, TSXV and CNSX. Operating in Vancouver, British Columbia, Bellbeau specializes in providing dynamic multimedia market awareness campaigns via; investor relations, marketing communications, corporate development and telecommunication services.

About First Choice Products
First Choice Products Inc. is a CNSX listed consumer goods company located in Abbotsford, B.C. Canada. The Company has several successful product lines, including the newly introduced Extreme Green putting green www.extremegreen.ca with sales last year of approximately 1.7 million dollars.

On Behalf of the Board;

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