



June 26, 2008

PRESS RELEASE

Election of New Directors

ITI World Investment Group ("ITI") is pleased to announce that Dave Martens, Linda Peters and Norman Rempel have joined ITI's Board of Directors.

Dave Martens is the President of First Choice Products Inc., which is now a wholly owned subsidiary of ITI World Investment Group Inc.

Mr. Martens has twenty-five years experience as the owner/manager of several successful companies. He has developed a number of innovative products such as the **EXTREME GREEN**, introduced to the public in January 2007, **HOLD-A-ROLL** which is sold in Fields®, and **BEST Scrapbook System** which has surpassed all expectations. FIRST CHOICE PRODUCTS INC. is now a multi-product company in an international marketplace. Mr. Martens' commitment is to build the company into a global product development and marketing corporation.

Linda Peters has worked in the corporate legal and business management fields for more than seventeen years. Along with a business education obtained from Vancouver Community College and Price Waterhouse & Co., Ms. Peters brings to the company her many years of administrative and business development experience.

Mr. Rempel brings a progressive background in senior-level operations, product development, sales and financial management. His solid leadership ability, business mindset and decision making skills in guiding companies to achieve tangible growth in market share, sales and profit have already increased profitability of the Company.

Board of Directors incumbent, Tim Bain was also re-elected to the board of directors and appointed to serve as the new President and CFO of ITI. Mr. Bain was first appointed to the board of ITI World Investment Group in 2006 and has continued to guide the corporation in its preparation to acquire First Choice Products Inc. for the purpose of strengthening ITI share value.

**ON BEHALF OF THE BOARD OF DIRECTORS OF
ITI WORLD INVESTMENT GROUP INC.**

"Tim Bain"

Tim Bain - President

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