

EASYMED SERVICES INC.

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CNSX:EZM

NEWS RELEASE

Feb. 2, 2011

EASYMED SERVICES INC. AND MODERN PHARMACEUTICAL COMPANY PRESENT AT ARAB HEALTH CONGRESS IN UNITED ARAB EMIRATES

TORONTO, ON – (Feb. 2, 2011) – EasyMed Services Inc. (CNSX: EZM) (“EasyMed” or the “Company”) is pleased to announce that it’s recently announced business partner, Modern Pharmaceutical Company (“MPC”) of Dubai, UAE was present at the renowned Arab Health Exhibition & Congress in the United Arab Emirates, in view of offering a specialized disease management solution for diabetes patients in the region as part of its “Decide” campaign.

EasyMed will enhance the existing MPC product offering by integrating the Company’s mobile disease management solution with reminder services, data collection, and proprietary technology for inputting blood sugar levels for diabetes related medication as well as office management and analytical tools.

The Arab Health Exhibition & Congress is the largest and most important healthcare exhibition in the Middle East and provides an unrivalled platform for the world’s leading manufacturers, wholesalers and distributors to meet the medical and scientific community of the Middle East.

One of the highlights was the opening remarks by Dr. Samer H. Ellahham, Chief Quality Officer, Senior Consultant, Sheikh Khalifa Medical City, Cleveland Clinic in Abu Dhabi, at the opening of the Quality Management presentation.

“There are significant gaps in quality management (“QM”) practices throughout the Middle East. We need to raise the importance of QM, to improve the quality of healthcare,” said Dr. Ellahham.

QM is seen as integral to lowering healthcare costs, which are estimated to rise fivefold in the region over the next 15 years.

Modern Pharmaceutical Company has been an active partner in the advancement of healthcare in the UAE for four decades. MPC’s commitment to the Arab Health Conference over the years has greatly strengthened its distribution network, and presenting EasyMed’s health information technology further strengthens their leadership role and product offering in the MENASA region.

MPC, as an Exclusive Agent and Distributor, is engaged in importing, distributing and marketing of pharmaceuticals, medical equipment, laboratory reagents, skin & beauty care products, home monitoring devices and dietary supplements.

EasyMed CEO – Dr Carmelo Bisognano stated, “Our demonstration on tablet format was successfully received from the outset at the Arab Health Congress. Subsequently, important healthcare groups have engaged with our company and MPC in respect to the potential deployment of our product offering in the region.”

EasyMed Services Inc. is a Medical and Health Technology Services Company based on an Internet and Mobile phone platform offering a range of services and applications for individuals, families, medical and health care professionals, pharmaceutical manufacturers, insurance companies and complementary service providers. The main service features include medical and health reminders, on-line and mobile phone access and interactivity, telemedicine, and an international medical and health information service.

The company is operating and headquartered in Geneva, Switzerland with offices in Chennai, India and Toronto, Canada comprised of corporate management and qualified Medical and IT professionals.

EASYMED SERVICES INC.

“Carmelo Bisognano”

Per: Carmelo Bisognano
CEO

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“The CNSX has not reviewed and does not accept responsibility for the adequacy or accuracy of this release”.