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Gregory J. Campbell Appointed a Director

Flin Flon, Manitoba, April 28, 2011...Copper Reef Mining Corporation (CZC.CNSX) (the "Company") is pleased to announce the appointment of Gregory Campbell (M.Sc.) to its Board of Directors. Mr. Campbell is a Geologist with 35 years experience in mineral exploration in Ontario, central Canada and the NWT. He brings considerable expertise in gold and VMS exploration through his long time association with BP and BP-Selco Ltd. throughout Manitoba, Saskatchewan and Northern Ontario. Copper Reef's management believes he will be a valuable member of its team as the Company explores its extensive land package in the Flin Flon and Lynn Lake Belts for VMS copper-zinc deposits and gold. His experience in the Sudbury area as well as Northern Manitoba and Saskatchewan also brings to us experience in nickel and PGM exploration. Mr Campbell will head Copper Reef's Technical Committee on exploration and will sit as well on the Audit Committee.

Mr. Campbell is currently President of Precambrian Ventures Ltd. focussed mainly in Ontario on PGM's, copper-zinc VMS and gold. Mr. Campbell graduated with an Hon.B.Sc. in 1973 and an M.Sc. in 1978 from Laurentian University.

Hanson Lake

Copper Reef would also like to announce that it has commenced a deep drilling program at Hanson Lake, Saskatchewan where "Down Hole" geophysics, alteration and mineralization measured in 15 holes along a 700m strike length are pointing us deeper. In this program copper-zinc silver mineralization has been observed in every hole, mainly as stringer mineralization with minor narrow (< 0.5 m) chalcopyrite-sphalerite bearing massive sulphide observed in some holes. The drill used in the previous 15 holes has been moved to the Company's Albert's Lake Gold Zone as related in the Company's press release last week. The new drill brought into Hanson Lake is capable of 1200 m holes. The first of the deep holes (hole 22), is currently at 690 m with the last 140 m wide (core length) section consisting of intense sericite-chlorite-garnet alteration typical of footwall alteration to Volcanogenic Massive Sulphides. Copper sulphide stringers occur in chlorite –garnet rich sections.

On Behalf of the Board of Directors
"signed"
Stephen L. Masson P.Geo., M.Sc.
President and CEO

No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release. Some of the statements contained in this release are [forward-looking statements](#), such as estimates and statements that describe the Issuer's future plans, objectives or goals, including words to the effect that the Issuer or management expects a stated condition or result to occur. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties.

We seek safe harbour.