

CINS Holding Corp.

Room 703, Kowloon Building, 555 Nathan Road, Kowloon, Hong Kong

NEWS RELEASE

CORPORATE UPDATE

/Not for dissemination in the United States or through U.S. newswires/

Hong Kong, October 4, 2012 – CINS Holding Corp. (“CINS” or the “Company”) is pleased to announce that it has granted incentive stock options pursuant to its Stock Option Plan to certain directors, officers, and employees, entitling them to purchase up to a total of 2,138,500 shares at a price of \$0.70 per share for a period of five years.

The Company held a Board meeting on September 28, 2012 to appoint officers and elect committee members. Mr. Chung Yan Lee was appointed Chief Executive Officer, President, and Chairman of the Board. Mr. Sheng (Sam) Wang was appointed Chief Financial Officer and Corporate Secretary. Mr. George Dorin was elected Chair of Audit Committee. Mr. Stephen So was elected Chair of Governance & Compensation Committee.

About CINS Holding Corp.

CINS Holding Corp. is an emerging technology company focusing on online game software research and development. The Company carries out its business through its wholly owned subsidiary Dongguan CINS Technology Co., Ltd. in China in order to exploit the immense potential of the online game market in China.

CINS Holding Corp. currently has 21,387,083 common shares issued and outstanding.

On behalf of the Board of Directors

CINS Holding Corp.

“Sam Wang”

Chief Financial Officer and Director

For further information, please visit the website at www.sedar.com to view the CINS’ profile. To contact CINS by telephone: +1-604-7731339; FAX: +1-604-9094701; and email samwang@crif.ca.

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