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NEWS RELEASE

BIRD RIVER RESOURCES REPORTS DOUBLE SUCCESS OF TWO NEW WELLS AND ACQUISITION OF NEW LEASE

Winnipeg, Manitoba, July 30, 2012: Bird River Resources (BDR-CNSX) reports another double success has been achieved with the drilling and fracing of two new horizontal oil wells. The wells are located east of Sinclair Manitoba at 16-16-7-28 and 3-15-8-28 and are now on pump. Each well was drilled with 600 metre leg and is fully cased. The wells are now producing 75 barrels per day for each well. The operator of the wells is Antler River Resources of Pierson, Manitoba. Bird River Resources has 2.5% interest (2% net) in each of the new wells. BDR now has an interest in 11 production wells.

Bird River Resources is also pleased to announce that it has acquired a 100% interest in a new oil lease located at the east half section of 2-3-26 in south western Manitoba.

About Bird River Resources Inc.

BDR is a Winnipeg, Manitoba based resource exploration company. The Company is focusing on oil and gas exploration opportunities in south western Manitoba. BDR presently holds varying interests in 11 production oil wells. Additionally, BDR also holds several oil leases in south western Manitoba (interest ranges from 25% to 100%). Bird River Resources welcomes joint venture participants from other resource companies and accredited investors.

The common shares of Bird River Resources Inc. trade on the Canadian National Stock Exchange under the symbol BDR.

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No stock exchange or securities commission has reviewed the adequacy or accuracy of this news release.