

FOR IMMEDIATE RELEASE

## Axios Mobile Assets Receives First Purchase Order

**NORTH YORK, Ontario**, March 22, 2011 – Axios Mobile Assets Corporation (CNSX: AXA) today announced it has received its first purchase order from the largest privately-held U.S.-based national pallet management company. Axios will provide its bio-based pallets enabled with Axios proprietary software and RFID technology for introduction into potential client pilot programs with several of the pallet management company’s current customers in the U.S. market, which serve the pharmaceutical, food and beverage and other high-value, time-sensitive industries.

“These potential pilot programs will allow a variety of companies in the pharmaceutical, food and beverage industries to take advantage of a unique, cost-effective, sustainable solution for their logistics and handling operations,” said Richard MacDonald, president and CEO of Axios. “This purchase order demonstrates validation by a significant expert and user of pallets and software and provides a significant step in our business strategy to work with leaders in the pallet management market who wish to provide a superior product over their current programs, and recognize the importance of asset recovery and repatriation,” he continued. “Working with them will allow us to provide end users with national recovery of the Axios asset,” MacDonald added.

Axios’ evolutionary bio-based composite pallets provide a more cost-effective distribution solution than traditional wood and plastic pallets. In addition, the Axios logistics management solution enables customers to reduce their carbon footprint based on a number of factors. The Axios web based software provides the veracity in the audit trail in measuring and calculating carbon credits. The Axios pallet is the first combined technology solution to deliver a demonstrable return on investment. Using Axios integrated pallet solutions allows organizations with significant logistics operations to achieve greater operational efficiencies including improved payloads due to not only reduced pallet weight, but also increased strength, durability, multi-trip capability and cleanliness. In turn, users also will be able to offer their customers additional value-added services by utilizing the bundled data and metrics solution for pallet and shipment tracking, all at a lower cost per trip than existing offerings today.

### About Axios Mobile Assets

Axios Mobile Assets Corp. is an ROI-based logistics company featuring a next generation, bio-based pallet technology, bundled with a cross-platform tracking and information system that helps improve the value chain in the logistics market. The Axios bundled offering is gaining market acceptance based on its unique attributes: lower total cost, longer useful life, customized configurations and a revenue stream through carbon credit generation, monitoring and the monetizing of carbon emissions reductions. Axios was incorporated under the Business Corporations Act (Ontario) and is a reporting issuer in the Province of Ontario. Axios is traded on the Canadian National Stock Exchange (CNSX) under the symbol AXA.

Further information concerning the Company can be found at [www.axiosma.com](http://www.axiosma.com), [www.sedar.com](http://www.sedar.com) and [www.cnsx.ca](http://www.cnsx.ca).

### Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements included in this report and the documents that we incorporate by reference, are forward-looking statements and can generally be identified by words such as “will,” “allow,” “outlook,” or the negative of these terms, and other comparable terminology. Various risks and other factors could cause actual results, and actual events that occur, to differ materially from those contemplated by the forward-looking statements, such as whether Axios and the pallet management company are able to agree on the terms of a definitive supply agreement, and whether Axios is able to meet price, performance, quality and delivery requirements. Axios undertakes no obligation to update the

# AXIOS

Mobile Assets

information in this press release to reflect events or circumstances after the date hereof or to reflect the occurrence of anticipated or unanticipated events.

**Contacts:** Michelle Culver, Lambert, Edwards & Associates, Phone: 248-519-1511; Email: [mculver@lambert-edwards.com](mailto:mculver@lambert-edwards.com); Axios Mobile Assets, Phone: 877-762-9467 Email: [info@axiosma.com](mailto:info@axiosma.com).