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TRADE SYMBOL: ARM.U–Canadian National Stock Exchange
TRADE SYMBOL: AAMTF–United States

Redrock Trading Partners, LLC and Armada Group USA, Inc. sign Agreement(s) with Magic Screen, Inc.

NEWS RELEASE

Armada Mercantile Ltd. (Armada), through its wholly owned subsidiary Armada Group USA, Inc. (ArmadaUSA), has signed a consulting and advisory services agreement with Magic Screen, Inc. (Client). Under the terms of the fee based consulting agreement, ArmadaUSA will advise and assist the Client with corporate structure along with tactical planning and will analyze the Client's resources, capital needs and offering documentation.

About the Client: The Client provides next-generation solutions to increase user retention and interaction with retail and entertainment products. This enables brands to capture customer attention, measure response, and capture return on investment data on marketing campaigns. In addition, 3D advertising allows a higher memory retention level compared to traditional forms of advertising. The Client provides no-glasses-3D displays designed to stop customers and grab their attention thus increasing brand recognition and sales. For more information, please visit: www.magicscreen3d.com

For more information pertaining to the Armada Mercantile Ltd., visit www.armadamercentile.com.

"Patrick Cole"
President

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Expressions of future goals and similar expressions reflecting something other than historical fact are intended to identify forward-looking statements, but are not the exclusive means of identifying such statements. These forward-looking statements involve a number of risks and uncertainties. The actual results that the Company achieves may differ materially from any forward-looking statements due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this news release. The risks and uncertainties discussed in documents filed by the Company with the British Columbia, Alberta and Ontario Securities Commissions.