



**AUXELLECE**

**Health Corporation**

**Update Status on Private Placement  
and  
Grant of Stock Options**

**Vancouver, BC, Canada, July 19, 2013** – Auxellence Health Corporation (CNSX:AID) (the “Company” or “Auxellence”) is pleased to announce that it has received certified funds and subscription agreements from a director and a consultant for gross proceeds of \$80,000 towards the \$100,000 private placement announced earlier this week.

The company also announces the grant of incentive stock options to two consultants of the Company to purchase up to 500,000 common shares of the Company pursuant to a shareholder approved Share Option Plan. The options are exercisable on or before July 19, 2015, 350,000 options are exercisable at a price of \$0.25 and 150,000 options are exercisable at a price of \$.50 per share. All options are subject to certain terms and conditions including acceleration clauses to force the exercise upon notice from the company upon certain conditions or milestones.

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**About Auxellence Health Corporation**

Auxellence is a health technology company that aims to provide high-level online personal health services to consumers, providers and suppliers of OTC (Over-The-Counter) health care products and services, including refining the effectiveness of prescribing services to the OTC (Over-The-Counter) consumer pharmaceutical and natural health industry. The Company is integrating innovative therapeutic and diagnostic (theragnostic) devices (hardware components), along with an interactive Expert System and Recommender “PRESCRIPTOR” engine (software platform) to acquire physiological data for personalized medicine and health solutions to everyday health issues (initially targeting weight management and skin health conditions (acne)).

Disclaimer for Forward-Looking Information Statements in this press release regarding the Company which are not historical facts are “forward-looking statements” that involve risks and uncertainties. Such information can generally be identified by the use of forwarding-looking wording such as “may”, “will”, “expect”, “estimate”, “anticipate”, “intend”, “believe” and “continue” or the negative thereof or similar variations. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated in such statements due to factors. Except as required by law, the Company does not intend to update any changes to such statements. Although Management believes that the expectations represented in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. This news release does not constitute an offer to sell or solicitation of an offer to buy any of the securities described herein and accordingly undue reliance should not be put on such. Neither CNSX Exchange nor its Regulation Services Provider (as that term is defined in the policies of the CNSX) accepts responsibility for the adequacy or accuracy of this release.

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