
ARCTIC GLACIER INCOME FUND

Arctic Glacier Partners With HISTORY® To Celebrate New Season Of *Ice Road Truckers*

Limited Edition Co-Branded “IRT Ice” Unveiled In Times Square

WINNIPEG – June 5, 2012 – Arctic Glacier Inc. (CNSX: AG.UN) today announced it has partnered with HISTORY to launch the current season of the hit *Ice Road Truckers* television series.

To mark the occasion, Arctic Glacier introduced IRT Ice – the first-ever co-branded line of ice exclusively from Arctic Glacier – at a spectacular ceremony in the heart of New York City last Thursday.

IRT star Hugh Rowland was in Times Square to make the first delivery of IRT Ice to the Walgreens store at 42nd Street and Broadway. As part of the special delivery, the Arctic Glacier special effects team turned Times Square into a winter scene, complete with an IRT Ice delivery truck, 20 tons of snow, an ice road and ice sculptures.

“Arctic Glacier is pleased and honored to be chosen as the co-branded ice provider for the launch of the latest season of *Ice Road Truckers*,” said Keith McMahon, President and CEO of Arctic Glacier. “The partnership provides a unique opportunity for Arctic Glacier to add an exciting and innovative new dimension to the packaged ice industry.”

HISTORY’s VP Marketing Chris Meador said, “HISTORY is excited to bring a new season of *Ice Road Truckers* to fans across the country and our partnership with Arctic Glacier will enable IRT to reach millions of consumers at retail locations this summer.”

Through the partnership, more than eight million bags of IRT Ice will be shipped to Arctic Glacier retailers nationwide during spring. The campaign will also include point-of-sale advertising at retail locations and 18 co-branded delivery trucks in Los Angeles and New York to promote a consumer sweepstakes to win a 55-inch LED television.

IRT Ice will be available at Arctic Glacier retailers including Walmart, 7-Eleven, Safeway, Target and Walgreens, among others.

Ice Road Truckers is a classic story of adventure, perseverance, human ingenuity and most importantly, danger. One miscalculation of the road, bad weather or an unseen road hazard can be the difference between life and death. Even the most seasoned drivers will find themselves challenged by the conditions, isolation and lack of creature comforts. Although technology has changed how people deal with the conditions of the Arctic Circle, the people of the region cling to their deep roots and traditions of which ice road trucking has been an integral part for many generations.

The series is produced for HISTORY by Original Productions, a FremantleMedia Company. Executive Producers for Original Productions are Thom Beers and Philip D. Segal. Jeff Conroy and Brandon Killion are Co-Executive Producers. Executive Producer for History is Matt Ginsburg. For more information, visit www.history.com/IRTIce.

About HISTORY

HISTORY® and HISTORY HD® are the leading destinations for revealing, award-winning original non-fiction series and event specials that connect history with viewers in an informative, immersive and entertaining manner across multiple platforms. Programming covers a diverse variety of historical genres ranging from military history to contemporary history, technology to natural history, as well as science, archaeology and pop culture. Among the network's program offerings are hit series such as *American Pickers*, *Ax Men*, *Brad Meltzer's Decoded*, *Ice Road Truckers*, *Top Gear*, *Pawn Stars* and *Top Shot*, as well as acclaimed specials including *America the Story of Us*, *WWII in HD*, *102 Minutes That Changed America*, *The President's Book of Secrets* and *Life After People*. HISTORY has earned four Peabody Awards, seven Primetime Emmy® Awards, 12 News & Documentary Emmy® Awards and received the prestigious Governor's Award from the Academy of Television Arts & Sciences for the network's Save Our History® campaign dedicated to historic preservation and history education. Take a Veteran to School Day is the network's signature initiative connecting America's schools and communities with veterans from all wars. The HISTORY website, located at www.history.com, is the leading online resource for all things history, featuring over 20,000 videos, images, audio clips, articles and interactive features that allow visitors to dig deeper into a broad range of thousands of historical topics. For more information go to www.historypressroom.com

About Arctic Glacier

Arctic Glacier Income Fund, through its operating company, Arctic Glacier Inc., is a leading producer, marketer and distributor of high-quality packaged ice in North America, primarily under the brand name of Arctic Glacier® Premium Ice. Arctic Glacier operates 39 production plants and 47 distribution facilities across Canada and the northeast, central and western United States servicing more than 75,000 retail locations.

Arctic Glacier Income Fund trust units are listed on the Canadian National Stock Exchange under the trading symbol AG.UN. There are 350.3 million trust units outstanding.

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