

FORM 7

MONTHLY PROGRESS REPORT

Name of CNSX Issuer: Advantex Marketing International Inc. (the "Issuer" or the "Company").

Trading Symbol: ADX

Number of Outstanding Listed Securities: 97,030,868

Date: For the month of April, 2011. This is the first report issued by Advantex Marketing International Inc. since listing of its common shares on March 15, 2011.

This Monthly Progress Report must be posted before the opening of trading on the fifth trading day of each month. This report is not intended to replace the Issuer's obligation to separately report material information forthwith upon the information becoming known to management or to post the forms required by the CNSX Policies. If material information became known and was reported during the preceding month to which this report relates, this report should refer to the material information, the news release date and the posting date on the CNSX.ca website.

This report is intended to keep investors and the market informed of the Issuer's ongoing business and management activities that occurred during the preceding month. Do not discuss goals or future plans unless they have crystallized to the point that they are "material information" as defined in the CNSX Policies. The discussion in this report must be factual, balanced and non-promotional.

General Instructions

- (a) Prepare this Monthly Progress Report using the format set out below. The sequence of questions must not be altered nor should questions be omitted or left unanswered. The answers to the items must be in narrative form. State when the answer to any item is negative or not applicable to the Issuer. The title to each item must precede the answer.
- (b) The term "Issuer" includes the Issuer and any of its subsidiaries.
- (c) Terms used and not defined in this form are defined or interpreted in Policy 1 – Interpretation and General Provisions.

Report on Business

1. Provide a general overview and discussion of the development of the Issuer's business and operations over the previous month. Where the Issuer was inactive disclose this fact.

The Company is a leader in marketing services industry. The Company develops and manages merchant based loyalty programs for organizations through which their customers accelerate earning frequent flyer miles and/or

rewards on purchases at participating merchants. Under the umbrella of each program, the Company provides merchants with marketing, customer incentives, and additionally secured future sales through its Advance Purchase Marketing[®] (APM) program.

The Company earns revenue as customers make purchases at merchants participating in its programs. During April, 2011, the Company increased merchant participation, and at the end of April, 2011 had 801 participating merchants compared with 789 at the end of March, 2011.

During April, 2011, the Company was also working on closing the renewal of its two existing debentures. The Company expects to close the transactions during May, 2011. The terms of renewal are described in the interim filings for the six months ended December 31, 2010. Seeing the robust demand, at the end of March, 2011 Company applied and the CNSX approved the increase in the amount of one of its debenture offerings from \$6.0 million to \$6.5 million.

2. Provide a general overview and discussion of the activities of management.

The activities of the management were focused on issues described in response to question 1.

3. Describe and provide details of any new products or services developed or offered. For resource companies, provide details of new drilling, exploration or production programs and acquisitions of any new properties and attach any mineral or oil and gas or other reports required under Ontario securities law.

No change during April, 2011.

4. Describe and provide details of any products or services that were discontinued. For resource companies, provide details of any drilling, exploration or production programs that have been amended or abandoned.

No change during April, 2011.

5. Describe any new business relationships entered into between the Issuer, the Issuer's affiliates or third parties including contracts to supply products or services, joint venture agreements and licensing agreements etc. State whether the relationship is with a Related Person of the Issuer and provide details of the relationship.

No change during April, 2011.

6. Describe the expiry or termination of any contracts or agreements between the Issuer, the Issuer's affiliates or third parties or cancellation of any financing arrangements that have been previously announced.

No change during April, 2011.

7. Describe any acquisitions by the Issuer or dispositions of the Issuer's assets that occurred during the preceding month. Provide details of the nature of the assets acquired or disposed of and provide details of the consideration paid or payable together with a schedule of payments if applicable, and of any valuation. State how the consideration was determined and whether the acquisition was from or the disposition was to a Related Person of the Issuer and provide details of the relationship.

None during April, 2011.

8. Describe the acquisition of new customers or loss of customers.

The net addition to the Company's customer base is the increase in the number of merchants participating in its programs, and described in the response to question 1.

9. Describe any new developments or effects on intangible products such as brand names, circulation lists, copyrights, franchises, licenses, patents, software, subscription lists and trade-marks.

Not applicable to the Company's activities.

10. Report on any employee hirings, terminations or lay-offs with details of anticipated length of lay-offs.

The Company hired additional sales focused staff to support its goal of increasing the number of merchants participating in its programs.

11. Report on any labour disputes and resolutions of those disputes if applicable.

Not applicable – None.

12. Describe and provide details of legal proceedings to which the Issuer became a party, including the name of the court or agency, the date instituted, the principal parties to the proceedings, the nature of the claim, the amount claimed, if any, if the proceedings are being contested, and the present status of the proceedings.

In the normal course of its business, the Company may from time to time commence legal proceedings against those participating merchants who are not in compliance with the terms of contract signed between the Company and the merchant. Excluding any such proceedings that may have been commenced by the Company, not applicable for April, 2011.

13. Provide details of any indebtedness incurred or repaid by the Issuer together with

the terms of such indebtedness.

None during April, 2011.

14. Provide details of any securities issued and options or warrants granted.

On April 18, 2011 the Company issued 200,000 stock options, to purchase common shares of the Company, to Carole Kerbel, a director of the Company. The options vest immediately, have an exercise price of \$0.02 per option, and expire April 18, 2016.

Security	Number Issued	Details of Issuance	Use of Proceeds ⁽¹⁾

(1) State aggregate proceeds and intended allocation of proceeds.

15. Provide details of any loans to or by Related Persons.

Not applicable – None during April, 2011.

16. Provide details of any changes in directors, officers or committee members.

Not applicable – No changes during April, 2011.

17. Discuss any trends which are likely to impact the Issuer including trends in the Issuer's market(s) or political/regulatory trends.

Those noted under "General Risks and Uncertainties" in the Company's MD&A for the three and six month periods ended December 31, 2010, and under "Risks and Uncertainties" in the Company's AIF for the year ended June 30, 2010, both of which are available under the Company's profile on www.sedar.com.

Certificate Of Compliance

The undersigned hereby certifies that:

1. The undersigned is a director and/or senior officer of the Issuer and has been duly authorized by a resolution of the board of directors of the Issuer to sign this Certificate of Compliance.
2. As of the date hereof there were is no material information concerning the Issuer which has not been publicly disclosed.
3. The undersigned hereby certifies to CNSX that the Issuer is in compliance with

the requirements of applicable securities legislation (as such term is defined in National Instrument 14-101) and all CNSX Requirements (as defined in CNSX Policy 1).

4. All of the information in this Form 7 Monthly Progress Report is true.

Dated: May 4, 2011.

Kelly E. Ambrose
Name of Director or Senior
Officer

"Kelly E. Ambrose"
Signature

President, CEO, Secretary,
Director
Official Capacity

<i>Issuer Details</i>	For Month	Date of Report
Name of Issuer	End	YY/MM/D
Advantex Marketing International Inc.	April, 2011	2011/05/04
Issuer Address 600 Alden Road, Suite 606		
City/Province/Postal Code	Issuer Fax No.	Issuer Telephone No.
Markham, Ontario, L3R 0E7	(905) 946 2984	(905) 470 9558
Contact Name	Contact	Contact Telephone No.
Kelly Ambrose	Position President/CE O/ Secretary/Dire ctor	905 946 2957
Contact Email Address	Web Site Address	
Kelly.ambrose@advantex.com	www.advante.com	