

FORM 2B

LISTING SUMMARY

Issuer Name: Advantex Marketing International Inc.	Listing Statement Date: February 7, 2011								
Descriptions of securities to be listed: Common share									
Address: 600 Alden Road Suite 606 Markham, Ontario L3R 0E7	Brief Description of the Issuer's Business: Advantex is a specialist in the marketing services industry, managing white-labeled rewards accelerator programs for major affinity groups through which their members earn bonus frequent flyer miles and/or other rewards on purchases at participating merchants. Under the umbrella of each program, Advantex provides merchants with marketing, customer incentives, and additionally secured future sales through its Advance Purchase Marketing model. Advantex partners include more than 750 merchants operating as restaurants, golf courses, small inns and resorts, hotels, retailers; CIBC; and Aeroplan.								
Company Contact: Mukesh Sabharwal	Description of securities outstanding								
Phone: 905 470-9558	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Symbol</th> <th style="text-align: left;">Type</th> <th style="text-align: left;">Number</th> <th style="text-align: left;">CUSIP</th> </tr> </thead> <tbody> <tr> <td>ADX</td> <td>Equity</td> <td>97,030,868</td> <td>00756J104</td> </tr> </tbody> </table>	Symbol	Type	Number	CUSIP	ADX	Equity	97,030,868	00756J104
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ADX	Equity	97,030,868	00756J104						
Fax: 905 946-2984	If the Listing Statement was required to be filed because an event giving rise to material information has occurred that makes the previous Statement inaccurate or misleading, briefly describe the event: Not applicable.								
E-mail: mukesh.sabharwal@advantex.com	Dates of Press Release and Any Public Filings Concerning the Event: Not applicable.								

Jurisdiction of Incorporation: Ontario			Date of Last Shareholders' Meeting and Date of Next Shareholders' Meeting (if scheduled):	
Website: www.advantex.com			Last meeting: December 21, 2010	
Fiscal Year End: June 30				
Financial Information as at: September 30, 2010 (Current), and June 30, 2010 (Previous). All numbers are CDN million.			Board of Directors:	
	<u>[Current]</u>	<u>[Previous]</u>	Name	Position
Current Assets	\$12.6	\$11.4	Kelly Ambrose	President, Chief Executive Officer, Secretary and Director
Working Capital (represented by current assets less loan payable, and accounts payable and accrued liabilities)	\$5.6	\$5.2	Stephen Burns	Chairman of the Board of Directors
Total assets	\$13.4	\$12.2	William H. Polley	Director
Long-term liabilities	\$Nil	\$Nil	Carole Kerbel	Director
Shareholders' deficiency	\$1.6	\$1.8		

The Company has three sources of debt that it uses to operate its business, which are tabulated below, and described in detail in the Consolidated Financial Statements and MD&A, both of which form a part of the Annual Report to the Shareholders for the year ended June 30, 2010.

Source	Amount	Utilization
Non – convertible Debenture	\$2.665 million	Utilized to deploy advances to merchants participating in the Company's Advance Purchase Marketing ("APM") program. As more fully described in the MD&A section of the 2010 Annual Report, APM program accounts for over 50% of the Company's revenues.
Convertible Debenture	\$6.0 million	Working capital facility
Loan Payable (line of credit facility)	\$8.5 million	Utilized to fund the growth of the Company's APM program. Per the Interim Financial Statements for the three months ended September 30, 2010, the line was utilized to the extent of \$3.8 million, leaving room for the future growth of the APM program in future years. The Line of credit facility is in place to December, 2013.

With respect to the Non-convertible Debenture and the Convertible Debenture, as noted in section 3.1 of Form 2A, the Company expects to close the transactions after the successful outcome to its application to list its common shares on the Canadian National Stock Exchange ("CNSX").

The Company reported a Net Profit for its fiscal year ended June 30, 2010, a successful turnaround consequent to a restructuring process begun in late calendar 2005.

While the Company does have a negative equity position as at September 30, 2010 and June 30, 2010, as noted in the above table it is able to profitably operate by accessing the debt capital. For its fiscal year ended June 30, 2010, the Company generated EBITDA (represented by Contribution from Operations on the Company's financial statements) of \$2.5 million (for Fiscal year ended June 30, 2009 \$1.3 million), and generated cash from its operations (as represented by profit before non cash expenses) of \$1.2 million for fiscal year ended June 30, 2010 (\$0.2 million for fiscal year ended June 30, 2009). The Company's expects to continue to build on its performance for fiscal year ended June 30, 2010, and expects to have shareholder equity by end of its fiscal year ending June 30, 2012.