

APPOINTMENTS OF DR. GRAHAM NORVAL TO THE BOARD AND OLGA BALANOVSKAYA AS INTERIM CHIEF FINANCIAL OFFICER

FOR IMMEDIATE RELEASE

March 22, 2016

Toronto, Ontario, March 22, 2016 – Organic Potash Corporation ("OPC" or the "Corporation") wishes to announce the appointment of Graeme W. Norval Ph.D., F.C.I.C., P.Eng. to the Corporation's Board of Directors. Dr. Norval is the Associate Professor, Associate Chair and Undergraduate Coordinator, at the Department of Chemical Engineering and Applied Chemistry, University of Toronto. Dr. Norval is an appointed member of the Ontario Ministry of Labour's, Prevention Council, the Education Director of the Process Safety and Loss Management Division of CSCHE; and the Secretary to the Board of Directors of the Canadian Catalysis Foundation, a non-profit organization supporting catalysis research in Canada. Dr. Norval brings extensive experience and expertise to the Board in the area of inorganic process chemistry and engineering, that will prove invaluable to the Board in assisting with Organic Potash Corporation's licensed technology for the production of potassium carbonate and related chemicals.

The Board wishes to announce that it appointed Olga Balanovskaya, C.P.A., C.G.A. as Interim CFO. Ms. Balanovskaya has over 15 years of private and public company experience in the capacity of senior controller. She is a member of the Chartered Professional Accountants of Ontario; has a Diploma in International Accounting Standards from the Institute of Financial Accountants, UK and a membership in the Institute of Professional Accountants and Auditors of Russia.

Mrs. Heather Welner, President CEO stated: "The appointment of Dr. Norval provides OPC, with technical expertise that will significantly assist both the Board, the Corporation and its subsidiaries. Olga Balanovskaya will provide as interim CFO, the necessary accounting and audit expertise, that will facilitate the Corporation's ongoing transition into production in both Ghana and the lvory Coast.

About Organic Potash Corporation

Through its proprietary patented technology, Organic Potash Corporation produces 99%+ pure potassium carbonate (potash) from the ash of agricultural waste, in particular, cocoa husks. The purity of the company's potassium carbonate will allow Organic Potash Corporation to target multiple industries including the Agricultural and Pharmaceutical industry. Organic Potash Corporation is headquartered in Toronto, Ontario and its shares trade on the Canadian Securities Exchange under the trading symbol "OPC". For further information, please visit the company website at www.organicpotash.com.

For further information please contact:

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Forward-Looking Statements

Information set forth in this news release may involve forward-looking statements under applicable securities laws. The forward-looking statements contained herein are expressly qualified in their entirety by this cautionary statement. The forward-looking statements included in this document are made as of the date of this document and the Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities legislation. Although Management believes that the expectations represented in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. This news release does not constitute an offer to sell or solicitation of an offer to buy any of the securities described herein and accordingly undue reliance should not be put on such. Neither Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.