

ARMADA MERCANTILE LTD.
9575 Pinehurst Drive
Roseville, CA 95747
Tel: 916-746-0029
cole@armadamercentile.com

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TRADE SYMBOL: ARM–Canadian National Stock Exchange
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ARMADA GROUP USA, INC. ACQUIRES 9.9% OWNERSHIP IN CHILLBOX CALIFORNIA CORP.

NEWS RELEASE

Armada Mercantile Ltd. (“Company”), through its wholly owned subsidiary Armada Group USA, Inc., has acquired a 9.9% ownership in Chillbox California Corp. Chillbox California Corp. has the exclusive right to develop the Chillbox Greek Frozen Yogurt brand in the development areas of California, Nevada and Arizona territories. Chillbox California Corp. is raising capital to build, own and operate Chillbox frozen yogurt stores under a Reg. D 506. and is currently opening its first two yogurt store locations in San Diego and Sacramento, California.

For more information pertaining to the Chillbox California Corp., visit www.chillboxca.com.

For more information pertaining to the Armada Mercantile Ltd., visit www.armadamercentile.com.

“Patrick Cole”
President

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Expressions of future goals and similar expressions reflecting something other than historical fact are intended to identify forward-looking statements, but are not the exclusive means of identifying such statements. These forward-looking statements involve a number of risks and uncertainties. The actual results that the Company achieves may differ materially from any forward-looking statements due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this news release. The risks and uncertainties discussed in documents filed by the Company with the British Columbia, Alberta and Ontario Securities Commissions.