

# **PRESS RELEASE**

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**Earth Alive to complete Private Placement**

**Montreal, Quebec, Canada, February 22, 2016** - Earth Alive Clean Technologies (CSE: EAC) (“Earth Alive”) announces that it has undertaken to complete a non-brokered private placement, in the maximum amount of $1,600,000, to further fund sales activities with its distributors.

The offering consists in 4,570,000 units, priced at $0.35 each, being comprised each of one common share and one half (½) of one common share purchase warrant. Each full warrant will entitle the holder to purchase one common share of Earth Alive at the price of $0.45 for a period of 18 months following the closing.

All securities issued will be subject to a four month hold period. In connection with the offering an 8% finder’s fee may be paid to certain qualified persons.

The offering will be subject to compliance with CSE requirements and securities legislation.

For additional company information, please visit: [www.earthalivect.com](http://www.earthalivect.com)

***The CSE has neither approved nor disapproved the contents of this press release. The CSE does not accept responsibility for the adequacy or accuracy of this release.***

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