51-102F3   
Material Change Report

Item 1 Name and Address of Company

Laguna Blends Inc. (the “**Company**”)   
#302-1912 Enterprise Way  
Kelowna, BC V1Y 9S9

Item 2 Date of Material Change

January 20, January 22 and January 25, 2016

Item 3 News Release

All three news releases were disseminated through Market News and Stockwatch. The January 20 and January 25, 2016 news release were also disseminated through Access wire.

Item 4 Summary of Material Change

On January 20, 2016, the Company announced announces that Ray W. Grimm, Jr. had been appointed as a consultant to Laguna Blends Inc. and added to its advisory board. On January 22, 2016, the Company announced it has obtained three additional loans in the aggregate amount of $220,000. On January 25, 2016, the Company announced that it had completed the second payment to Naturally Splendid Enterprises Ltd.

**Item 5 Full Description of Material Change**

The material changes are described in Item 4 above and in the attached News Releases.

Item 6 Reliance on subsection 7.1(2) of National Instrument 51-102

N/A

Item 7 Omitted Information

None

Item 8 Executive Officer

Stuart Gray  
 President, CEO, CFO and Director, (250) 868-0787

Item 9 Date of Report

January 28, 2016

**Laguna Blends Inc. Announces World Class MLM Legend Ray W. Grimm Jr. To The Advisory Board**

**KELOWNA, BC – January 20, 2016 – Laguna Blends Inc. (CSE: LAG) (Frankfurt** LB6.F) **(**GNRSD OTC Pink Sheets**) (the “Company” or “Laguna**”) announces that Ray W. Grimm, Jr. has been appointed as a consultant to Laguna Blends Inc. and added to its advisory board. Mr. Grimm is a direct selling / multi level marketing expert.

Mr. Grimm is a veteran entrepreneur with more than a quarter century of experience building some of the top nutritional and weight loss companies in direct sales history. Mr. Grimm has what many consider to be the Midas touch in building multimillion dollar companies, three of which exceeded $50 million in sales within their first five years. In 2011, Mr. Grimm also created and co-founded one of the fastest growing weight loss brands ever developed producing $10 million in sales in its first year.  His vision, leadership and expertise in nutrition, weight loss and direct sales are unmatched and so is his unique formula for success all of which have benefited the physical and financial health of thousands.

Ray has extensive experience in managing operations, sales, training and marketing of fast growing companies. He is a proud member of the DSA (Direct Selling Association) and founding member and current member of the MLMIA (Multilevel Marketing International Association).

“Laguna Blends welcomes Ray W. Grimm, Jr. as a consultant. Ray’s depth of experience and previous track record is impressive. Ray will assist Laguna with consulting and advisory related services,” commented, Stuart Gray, President and CEO.

**About Laguna Blends Inc.**  
The Company's business is focused on the nutritional health benefits derived from hemp. Laguna is a network marketing company that intends to generate retail sales through independent affiliates. Affiliates utilize tools and technology that enable them to build an international business from their own home or while travelling. The first products to be launched are functional beverage products that provide high levels of protein and or nutrition.

Laguna’s products are made from high quality hemp protein. Some of the current products are, “Caffe” an instant, “just add water” hot coffee beverage that contains both whey and hemp protein. In addition, the Company plans to market a product called Pro369. This unique single serving "on-the-go" hemp protein is served cold and comes in 4 delicious flavors. Pro369 is water soluble and can be directly mixed in water or added to milk, almond milk or coconut milk. Pro369 can be blended in a shake or smoothie. The Company intends to sell its products through its independent affiliates in the USA and Canada and anticipates launching its business in early 2016.

**ON BEHALF OF THE BOARD**  
“Stuart Gray”

President, Chief Executive Officer,  
Chief Financial Officer and Director

**FOR INVESTOR RELATIONS INFORMATION PLEASE CONTACT:**  
Glenn Shand and Associates, LLC  
Glenn Shand – Consultant  
1-602-284-3840  
[ir@lagunablends.com](mailto:ir@lagunablends.com) 

[www.lagunablends.com](http://www.lagunablends.com)

**Forward-Looking Information:**

*This news release contains "forward-looking information" within the meaning of applicable securities laws relating to statements regarding the Company's business, products and future plans including, without limitation, statements regarding use of proceeds, the expected launch date for the Company’s business, its product offerings and plans for sales and marketing. Although the Company believes that the expectations reflected in the forward looking information are reasonable, there can be no assurance that such expectations will prove to be correct. Readers are cautioned to not place undue reliance on forward-looking information. Such forward looking statements are subject to risks and uncertainties that may cause actual results, performance and developments to differ materially from those contemplated by these statements depending on, among other things, the risks that the Company's products and plan will vary from those stated in this news release and the Company may not be able to carry out its business plans as expected. Except as required by law, the Company expressly disclaims any obligation, and does not intend, to update any forward looking statements or forward-looking information in this news release. The statements in this news release are made as of the date of this release.*

**Laguna Blends Inc. Announces**

**Additional Loans of $220,000**

**KELOWNA, BC – January 22, 2016 – Laguna Blends Inc. (CSE: LAG) (Frankfurt** LB6.F) **(**GNRSD OTC**) (the “Company” or “Laguna**”) announces it has obtained a loan from Kathy Gray, the spouse of Stuart Gray, the Company’s President, Chief Executive Officer, Chief Financial Officer and a director of the Company, in the principal amount of $200,000, as well as loans from two arms’ length parties in the principal aggregate amount of $20,000. All three loans bear interest at a rate of 10% per annum (the “**Loan**”). The Company has agreed to pay the lenders a lending fee of 5% of the principal amount of the Loan, which is payable on demand by the lenders. The Loan is secured by the assets of the Company. Cumulative loan totals from Stuart Gray and his spouse have totaled $700,000.

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Laguna’s products are made from high quality hemp protein. Some of the current products are, “Caffe” an instant, “just add water” hot coffee beverage that contains both whey and hemp protein. In addition, the Company plans to market a product called Pro369. This unique single serving "on-the-go" hemp protein is served cold and comes in 4 delicious flavors. Pro369 is water soluble and can be directly mixed in water or added to milk, almond milk or coconut milk. Pro369 can be blended in a shake or smoothie. The Company intends to sell its products through its independent affiliates in the USA and Canada and anticipates launching its business in early 2016.

**ON BEHALF OF THE BOARD**  
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**Laguna Prepares for Its Business Launch and**

**Finalizes Second Payment to Naturally Splendid Enterprises Ltd.**

**KELOWNA, BC – January 25, 2016 – Laguna Blends Inc. (CSE: LAG) (Frankfurt** LB6.F) **(**GNRSD OTC**) (the “Company” or “Laguna**”) is pleased to announce that it has completed the second payment to Naturally Splendid Enterprises Ltd.

As Laguna prepares for its business launch in the USA and Canada, finalizing “Pro369” with Naturally Splendid is an important step in Laguna’s manufacturing process. NSP is one of Laguna’s world class manufacturing partners.

The first purchase order from Laguna Blends is for $100,000 CDN. This purchase order is the first installment of a definitive agreement with Laguna Blends to produce $1,600,000 CDN of Pro369, in the first year of the Agreement, and $4,500,000 CDN of Pro369 in the second year of the Agreement.  
  
The Minister of Health has granted Laguna a product license along with a natural product number (“NPN”) for all four of the Pro369 flavours. They are all listed under the same NPN. Laguna’s, Pro369 hemp protein powder has been registered with Health Canada as a natural product, with the following approved health claims:

1. A source of protein that helps build and repair body tissues;
2. Source of amino acids involved in muscle protein synthesis;
3. Assists in the building of lean muscle;
4. An adaptogen to help maintain a healthy immune system; and
5. Supportive therapy for the promotion of healthy glucose levels.

Stuart Kawasaki, President of Laguna Blends USA said, “Laguna is excited to offer its unique, single serving, hemp protein product, “Pro369”. Pro369 is a high quality, instant, water soluble protein product that can’t be compared to inferior products in the market place. Pro369 is a world class product that combines hemp protein, HempOmega® and Ginseng. Pro369 is in a league of its own and Laguna is expecting to bring it to the market soon.”

Dennis Compo, Laguna’s Executive Director or Marketing said, “Laguna has received overwhelming interest from leaders in the Network Marketing Industry for the past several months. In the 30 plus years I have been involved in Network marketing I personally have not seen the caliber of leaders ready to get involved in a Company at this early stage. Laguna offers the highest quality products, a very competitive compensation plan and strives to be an industry leader in innovation and technology.” Dennis went on to say, “Laguna is very close to launching its business opportunity and offer its products in the USA and Canada”.

Naturally Splendid CEO Mr. Craig Goodwin states, “Laguna Blends is building a team of industry experts. We are excited to be a part of this team and look forward to providing Laguna Blends and their customers with a superior protein blend formulated with our HempOmega™ technology. Laguna is the first Network Marketing Company to have access to this technology”.  
  
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The Company intends to sell its products through its independent affiliates in the USA and Canada and anticipates launching its business in early 2016.

HempOmega® is a Trademark owned by Naturally Splendid Enterprises, Ltd. and is used under license by Laguna Blends Inc.

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