



The
TINLEY BEVERAGE
COMPANY
Est. 2015

Tinley to Commence Trading on January 28, 2016

FOR IMMEDIATE RELEASE

**THIS NEWS RELEASE IS NOT FOR
DISSEMINATION IN THE UNITED STATES OR TO
U.S. PERSONS.**

January 27, 2016: Toronto, Ontario - The Tinley Beverage Company Inc. ("**Company**" or "**Tinley**") is pleased to announce that its Common Shares will commence trading on the Canadian Securities Exchange as of the opening of the market on Thursday, January 28, 2015. The trading symbol will be "TNY".

"Tinley has formulated the only patent-produced liquid supplement containing certifiable phytoconstituent-rich hemp oil. Hemp oil is a fast-growing category in health food stores and, increasingly, in large-format grocery stores," said Jeff Maser, President and CEO of Tinley.

The Company is currently working to complete the first production run for its flagship "Hemplify" product. This drinkable supplement contains hemp oil, electrolytes, omegas, vitamins and other nutrients. The products will be produced in Southern California, followed by a focused sales and distribution campaign throughout the West Coast.

The Company's board has also approved an additional 2,028,000 stock options to board members and business and consultants at an exercise price of \$0.11 per Common Share for a period of five years. Following the grant of options, there are an aggregate of 4,112,500 options outstanding.

About The Tinley Beverage Company

The Tinley Beverage Company is a functional beverage company focused on hemp-infused beverages and supplements. The company has the only patent-produced liquid supplement containing certifiable phytoconstituent-rich hemp oil. The company is producing its products in Los Angeles and is focusing distribution on key markets throughout the West Coast.

Forward-Looking Statements

NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

This press release contains or refers to forward-looking information, and is based on current expectations that involve a number of business risks and uncertainties. Factors that could cause actual results to differ materially from any forward-looking statement include, but are not limited to, delays in

obtaining or failures to obtain required governmental, environmental or other project approvals, political risks, uncertainties relating to the availability and costs of financing needed in the future, changes in equity markets, inflation, changes in exchange rates, fluctuations in commodity prices, delays in the development of projects and the other risks involved in the mineral exploration and development industry. Forward-looking statements are subject to significant risks and uncertainties, and other factors that could cause actual results to differ materially from expected results. Readers should not place undue reliance on forward-looking statements. These forward-looking statements are made as of the date hereof and the Company assumes no responsibility to update them or revise them to reflect new events or circumstances other than as required by law.

For further information, please contact:

Jeff Maser, Chief Executive Officer
The Tinley Beverage Company Inc.
77 King Street West, Suite 2905
Toronto, Ontario M5K 1H1
jeff@drinktinley.com