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**For Immediate Release**

**CSE: PDO**

**OTCQB: PDPTF**

**PUDO Inc. Enters into an Investor Relations Agreement  
with Evolution Investor Relations**

**TORONTO, Ontario, January 20, 2016** – PUDO Inc. (“PUDO” or “the Company”) is pleased to announce that it has entered into an investor relations agreement (the “Agreement”) with Evolution Investor Relations (“EIR”) to assist in its marketing and investor communication activities. The term of the Agreement is for 3 months commencing on February 1, 2016. The Agreement may be renewed upon the mutual consent of PUDO and EIR. As consideration for the services provided, PUDO will pay EIR an aggregate fee of US\$21,000 plus expenses during the term of the Agreement.

EIR, headquartered in Long Branch, New Jersey, has 9 years' experience specializing in publicly small cap companies. EIR will be responsible for arranging meetings with the financial community in North America, in addition to consulting PUDO with respect to producing and distributing effective marketing communications tools and increasing investor awareness. The President of EIR, Ms. Sari Clement, is an experienced communications executive with an extensive corporate and investor relations background. EIR holds no interest in PUDO, nor do they have a right to acquire such interest.

**About PUDO Inc.**

PUDO is the last mile delivery solution for parcel pick-up and drop-off services, ensuring reliable and secure delivery where you want it, when you want it. Using easily-accessible PUDO Point<sup>TM</sup> locations such as convenience stores, gas stations and grocery stores with extended hours, PUDO members, participating e-commerce retail consumers, businesses and a home-based workforce can now pick-up their parcels anytime, including evenings and weekends. PUDO eliminates the frustration of missed deliveries and gives control over parcel pick-up and delivery back to its members. With user-friendly technology, free membership and thousands of PUDO Point<sup>TM</sup> locations across Canada and the U.S., PUDO is changing the parcel delivery model in North America. PUDO was named one of the top 20 most innovative public technology companies by the Canadian Innovation Exchange in 2015. For more information, please visit: [www.pudoinc.com](http://www.pudoinc.com) or [www.pudopoint.com](http://www.pudopoint.com).

*This press release contains forward-looking statements. The use of any of the words "anticipate", "believe", "expect", "plan", "intend", "can", "will", "should", and similar expressions are intended to identify forward-looking statements. The forward-looking statements contained herein are based on certain key expectations and assumptions made by the Company, including but not limited to expectations and assumptions concerning the receipt of required regulatory approval. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. The forward-looking statements contained in this press release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.*

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