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PRESS RELEASE

FOR IMMEDIATE RELEASE
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Shares Outstanding: 28,546,306
Toronto, Ontario

Data Deposit Box Triples Partner Registrations in North America in 3 months

Data Deposit Box Inc. (the “**Company**”) (CSE: DDB, OTCQB: DDBXF, Frankfurt: 2DD), a global provider of cloud backup and recovery technology, is pleased to announce a significant increase in partner and reseller registrations when compared to 2014.

In September 2015 the Company announced the launch of the NAS (Network Attached Storage) “Smart Storage” product line, whereby it offered the first product called the DDB200 which was made available on October 30th 2015. Since the September announcement the Company is proud to announce that partner and reseller registrations have tripled for the months of September, October and November 2015 as compared to the same periods in 2014, representing a 300% increase in partner registrations. The Company has registered 370 partners since the announcement of the Smart Storage products in September.

“We are incredibly excited with the interest and enthusiasm that we have received since introducing the new Smart Storage products. The increase in partner registrations is directly linked to our Smart Storage and overall business strategy to become the industry’s true end-to-end cloud backup and recovery provider for the SMB and SME globally” said Tim Jewell, the Company’s CEO.

“The most important part of our strategy is to build a strong and dedicated partner network; one where the partners are supported by Data Deposit Box and in return we provide the best option to generate recurring revenue for our partners. All of this is built on a strong product and service offering to the SMB that allows for flexibility and choice and is priced to match the SMB budget” added Troy Cheeseman, the Company’s President and COO. “We are hearing directly from our new and existing partners that our strategy to become the end-to-end cloud backup and recovery solution for IT partners and the SMB (globally) is exactly what the client and partner community is looking for. That message has fueled our aggressive strategy to provide a line of products and services that will be unmatched by anyone in our industry.”

The Company’s “Smart Storage” local storage device is a 4 bay storage system that is designed to provide a local and cloud based business continuity solution at a SMB price. The hardware is designed with redundant “NAS quality” hard drives that will provide maximum storage capacity and system uptime. Cloud storage will be coupled with the solution to provide a low cost offsite recovery point. This will create a one-time revenue gain from the device while creating a recurring monthly revenue stream from the bundled cloud storage. The model details are provided:

- Models: DDB200, 400 and 600



- Continuous Data Protection Technology
- Select any amount of cloud storage
- 4TB - 8TB (raw) local capacity
- Remote Configuration and Administration
- Agentless Backup of Exchange, VMWARE, MSSQL, Hyper-V, SharePoint, QuickBooks and End point devices
- Partner Channel Only

About Data Deposit Box

Data Deposit Box, a pioneer of cloud backup and recovery technology, has set a new industry standard by providing the SMB market with the same level of security and protection that is available to large enterprises. Data Deposit Box patented backup technology, known for its Exabyte scalability, advanced data reduction capabilities and ease-of-use, has won prestigious industry awards and has been featured in many key industry publications.

Data Deposit Box technologies and solutions are currently used daily by over 200,000 customers, 1,000 resellers, 25 MSPs and private label partners for online backup and recovery, archiving, disaster readiness, secure file sharing and remote access.

Investor Inquiries

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