

CASCADIA CONSUMER ELECTRONICS CORP.

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NEWS RELEASE

CASCADIA CONSUMER ELECTRONICS ANNOUNCES INCORPORATION OF WFOE

VANCOUVER, B.C. – November 4, 2015 - Cascadia Consumer Electronics Corp. (the “**Company**” or “**Cascadia**”) (CSE: CK) wishes to announce that it has incorporated a Wholly Foreign-Owned Enterprise (often referred to as a “**WFOE**”) in China under the name “Tianjin Bocui Technology Limit” (“**Bocui**”). Among other benefits, WFOEs can give greater control over business ventures in mainland China and avoid a multitude of problematic issues which can potentially result from dealing with a domestic joint venture partner. The Company intends on using Bocui to explore business opportunities, specifically in the consumer-to-consumer, business-to-consumer and business-to-business web portal sales services industry.

About Cascadia

Cascadia’s primary business objective is to develop and operate the business of designing hardware and software and working with consumer electronics OEMs to bring interactive desktop display devices to connect with a multitude of global users in home, institutions and office conference environments. Cascadia’s business is to create and manage digital products and services that encourage consumer participation and active engagement with media and entertainment content. These digital media products are designed to accommodate a variety of media and entertainment experiences, including but not limited to television, movies, games and music.

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Disclaimer for Forward-Looking Information

All statements, other than statements of historical fact, included herein are forward-looking statements that are subject to risks and uncertainties. Forward-looking statements are often, but not always, identified by the use of words such as “seek”, “anticipate”, “believe”, “plan”, “estimate”, “expect”, “likely” and “intend” and statements that an event or result “may”, “will”, “should”, “could” or “might” occur or be achieved and other similar expressions. Forward-looking statements in this news release include the benefits of incorporating a WFOE and the parties’ intention to explore new business opportunities. Forward-looking statements are subject to business and economic risks and uncertainties and other factors that could cause actual results of operations to differ materially from those contained in the forward-looking statements, including, without limitation, adverse market conditions, that the Canadian Securities Exchange (the “**CSE**”) may not approve the Financing and such other factors beyond the control of the Company. Forward-looking statements are based on estimates and opinions of management at the date the statements are made. The Company does not undertake any obligation to update forward-looking statements except as required by applicable securities laws. Investors should not place undue reliance on forward-looking statements.

The CSE does not accept responsibility for the adequacy or accuracy of the contents of this news release.