

## **GEONOVUS APPOINTS LOCHLYN MUNRO AS CELEBRITY ADVISOR**

*October 22, 2015, Vancouver, BC* – GEONOVUS MEDIA CORP. (CSE: GNM) (“GeoNovus” or the “Company”) today announced the appointment of Lochlyn Munro by the board of directors as a celebrity advisor to the board and management. Lochlyn Munro is a Canadian actor and Hollywood veteran who brings significant credibility, connections and industry experience to GeoNovus Media.

[Lochlyn Munro](#) is a well-known face from TV and film and is very popular in the Hollywood and Canadian film communities. Lochlyn is best known for his role in **Clint Eastwood’s *Unforgiven*** and has created memorable characters in such films as *Dead Man on Campus*, *A Night at the Roxbury*, *Scary Movie* and most recently with **George Clooney in Disney’s *Tomorrowland***.



*“I am very excited to come on board with you all and help GeoNovus reach its full potential. I think there are some exciting things that we can all accomplish both commercially and artistically. I feel that I can help bring awareness to the company and with my many years of being around the business I also feel that I can be leaned on to help with creative decisions as well. I look forward to collaborating with the team at GeoNovus Media.”* said Lochlyn Munro

Lochlyn’s countless appearances on TV include roles on various American projects such as *21 Jump Street* and *Wiseguy*. Lochlyn Munro’s Hollywood career continues to excel making him a powerful inspiration to all Canadian talent. As an advisor to GNM, he brings film, TV and music publishing experience, plus his unique cast perspective to the team.

Director Tim Marlowe states, *“Canada is overdue for a fresh innovative public entertainment company to meet the increasing demand for new and entertaining content. Having Lochlyn on our advisory board gives this venture the star power the Company needs to become a major player in this business.”*

The Company also announces that further to the Company’s news release of September 9th, 2015 it has extended the closing of its non-brokered private placement to December 5th, 2015. The non-brokered private placement has been arranged for up to 10 million units (“Units”) at a price of \$0.05 per Unit for aggregate gross proceeds of \$500,000 (the “Offering”). Each Unit will be comprised of one common share (“Share”) and one Share purchase warrant of the Company (a “Warrant”). Each Warrant entitles the holder to purchase an additional Share at a price of \$0.10 per Share for a period of 12 months. Proceeds from the Offering will be used for the Company’s short term payables and for general working capital.

Finder’s fees may be payable in relation to the private placement.

For further information please contact: 604-683-3995 or [info@geonovusmedia.com](mailto:info@geonovusmedia.com).

*ON BEHALF OF THE BOARD*

Joe Wowk  
Director

**CONTACT INFORMATION**

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