

NEWS RELEASE

PRIMARIA CAPITAL (CANADA) LTD. ANNOUNCES NEW CHIEF FINANCIAL OFFICER AND COMPANY DIRECTOR

VANCOUVER, October 14, 2015 - Primaria Capital (Canada) Ltd. (the "Company" or "Primaria") (CSE: PCA) is pleased to announce Mr. Ryan Cheung, CPA, CA has been appointed as chief financial officer (CFO) and will also be joining the board of directors.

Mr. Cheung brings a wealth of small company expertise and is a Chartered Professional Accountant registered in British Columbia. He began his career in public accounting in 2003 articling with a boutique and mid-sized firms eventually specializing in Canadian listed entity compliance and related securities services. In 2008, Mr. Cheung founded Midland Chartered Accountants Ltd. focussed on provided tax and integrated accounting and advisory solutions to private companies and high net worth individuals with a heavy emphasis on maintaining strong professional relationships. Mr. Cheung's role at Midland Chartered Accountants Ltd. as an owner is maintaining these professional relationship and business development. He currently sits as a director and/or senior officer of several Canadian listed entities.

For further information please contact

Sachin Naryan
President & CEO
sach.narayan@gmail.com

For more information please refer to www.sedar.com. The management of the company, who take full responsibility for its content, prepared this press release. The Canadian National Stock Exchange (CNSX) has not reviewed and does not accept responsibility for the adequacy or accuracy of the contents of this release. This press release contains forward-looking statements relating to future events and results that are based on Primaria's current expectations. These statements involve risks and uncertainties including, without limitation, Primaria's ability to successfully develop and market its products, and services, consumer acceptance of such items, competitive pressures relating to pricing, new offerings by third parties, technological innovations, and overall market conditions. Consequently, actual events and results in future periods may differ materially from those currently expected.