

ARMADA MERCANTILE LTD.
9575 Pinehurst Drive
Roseville, CA 95747
Tel: 916-746-0029
cole@armadamercantile.com

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TRADE SYMBOL: ARM–Canadian National Stock Exchange
TRADE SYMBOL: AAMTF–United States

OTCClarify Initiates Annual and Quarterly Research Coverage

NEWS RELEASE

Armada Mercantile Ltd. (“Company”) is providing notice to shareholders and investors that research coverage has been initiated by OTCClarify. Upon commencement of coverage, the analyst will publish an initiating coverage report on the Company’s stock and subsequently issue periodic updates. To receive real-time access to the research report, please visit: <http://www.otcclarify.com/registration/membership-checkout/?level=1> to register. Upon completion of registration, go to “reports” and click on Armada Mercantile Ltd. to access the report.

About OTCClarify: OTCClarify issues unique, one-of-a-kind financial analytic reports on public companies. We focus on companies that are not tracked or followed by stock analysts, financial research companies or, rating agencies. OTCClarify tracks the performance of certain select companies and regularly publishes analytic reports on them. Currently, we track about 30 companies on an ongoing basis. All reports are published at www.otcclarify.com.

For more information pertaining to Armada Mercantile Ltd., visit www.armadamercantile.com.

“Patrick Cole”
President

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Expressions of future goals and similar expressions reflecting something other than historical fact are intended to identify forward-looking statements, but are not the exclusive means of identifying such statements. These forward-looking statements involve a number of risks and uncertainties. The actual results that the Company achieves may differ materially from any forward-looking statements due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this news release. The risks and uncertainties discussed in documents filed by the Company with the British Columbia, Alberta and Ontario Securities Commissions.