



## NEWS RELEASE

### LAGUNA BLENDS INC. COMMENCES MANUFACTURING FOR ITS CAFFE PROTEIN COFFEE

KELOWNA, BC – September 28, 2015 – Laguna Blends Inc. (the “Company” or “Laguna”) (CSE: LAG) is pleased to announce that manufacturing has commenced for Laguna’s “Caffe” Protein Coffee. Laguna owns the intellectual property for this unique and proprietary product.

An initial purchase order has been placed with Laguna’s manufacturing partner PNP Pharmaceuticals, (“PNP”) to deliver 16,667 boxes of Caffe to Laguna within the next 8-10 weeks. Each box contains 30 units of protein coffee. Laguna has provided a 50% deposit towards the initial purchase order.

Laguna spent over one year of research and development to invent a completely unique product. Laguna has achieved its goal of creating a delicious tasting, functional beverage that is served hot as an instant coffee. Approximately 20% of the 6.2 grams per package contains whey and hemp protein, this makes Laguna’s product very different than its competition in the direct sales and retail coffee business.

Stuart Gray, President and CEO of Laguna states, “PNP Pharmaceuticals was a logical partner for Laguna Blends to manufacture our Caffe product. PNP has the highest quality manufacturing standards in Canada. Since PNP manufactures pharmaceuticals in addition to nutritional products they are required to meet additional quality standards that other manufacturers do not. Touring the facility and meeting the executives and staff involved provided me with the confidence that PNP could deliver the quality product standards that we require and that they are capable to ramp up production when necessary.”

Starbucks is the only company in the world that’s a major player with a protein coffee beverage. Starbucks product is a ready to serve cold protein Coffee in a can. Laguna’s protein Coffee is an instant, just add hot water protein coffee.

After water, the beverage that the largest proportion of adults reported consuming is Coffee. \*According to the CAC’s newly released 2013 Canadian Coffee Drinking Study, coffee is a dominant beverage in the Canadian market. Only tap water enjoys equally high past-day penetration. The results of the research show that approximately two-thirds of adult Canadians (65%) consumed coffee in the past-day. Approximately three-quarters of Canadians aged 18-79 (78%) indicate they’ve consumed coffee in the past week. A total of 83% of Canadians say they’ve enjoyed coffee in the past-year. Coffee drinkers consume on average 3.2 cups of coffee per day. A cup of coffee before you exercise can boost performance, help you stay hydrated and reduce exercise related fatigue as well as deliver a number of other positive health impacts.

Glen North, President and CEO of PNP Pharmaceuticals Inc. said, "I am excited to have entered into a manufacturing agreement with Laguna Blends to be the exclusive manufacturer of their "Caffe" Protein Coffee product. We are thrilled to be involved with a company that is innovative as well as committed to offering products of the highest quality possible."

**About: PNP Pharmaceuticals Inc.**

PNP Pharmaceuticals Inc. (PNP) is a leading Canadian contract manufacturer of pharmaceuticals, nutraceuticals products for export to markets worldwide. Founded in 1999, PNP has the expertise and high-volume production capabilities to formulate, blend, and package any dry dosage form (capsule, tablet, powders or bulk package for overseas transport) to the highest industry standards. PNP operates an ultra-modern 75,000 square foot manufacturing facility that meets or exceeds all "Good Manufacturing Practice" and is a leader in regulatory certifications and accreditations. PNP Pharmaceuticals is Health Canada Site Licensed, Establishment Licensed, NSF Sport and Dietary Certified, TGA Approved, Informed Choice, Halal and Organic Certified.

[www.pnppharmaceuticals.com](http://www.pnppharmaceuticals.com)

**About Laguna Blends Inc.**

The Company's business is focused on the nutritional health benefits derived from hemp. The Company is a network marketing direct sales company that intends to generate retail sales through independent affiliates. The Company's affiliates utilize tools and technology that enable them to build an international business from their own home or while travelling. The first products to be launched by the Company are expected to be functional beverages that provide high levels of protein and/or nutrition.

The Company's products are made from high quality hemp protein. Some of the Company's current products are hemp coffee - coffee beverages that contain both whey and hemp protein. In addition, the Company plans to market a variety of unique single serving "on-the-go" hemp protein mixes with various flavours. The hemp proteins are water soluble and can be directly mixed in water or added to milk, almond milk or coconut milk. In addition, the hemp protein can be blended in a shake with fruit. The Company also plans to offer other product categories in the future. The Company intends to sell its products through its independent affiliates in the USA and Canada and anticipates launching its business in the fall of 2015.

**ON BEHALF OF THE BOARD**

"Stuart Gray" President, Chief Executive Officer, Chief Financial Officer and Director

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\*Canadian Coffee Drinking Study

<http://www.coffeassoc.com/contact-us/>

Forward-Looking Information: This news release contains "forward-looking information" within the meaning of applicable securities laws statements regarding the Company's business, products and future plans including, without limitation, statements regarding the expected launch date for the Company's business, its product offerings and plans for sales and marketing. Although the Company believes that the expectations reflected in the forward looking information are reasonable, there can be no assurance that such expectations will prove to be correct. Readers are cautioned to not place undue reliance on forward-looking information. Such forward looking statements are subject to risks and uncertainties that may cause actual results, performance and developments to differ materially from those contemplated by these statements depending on, among other things, the Company's products and plan will vary from those stated in this news release and the Company may not be able to carry out its business plans as expected. Except as required by law, the Company expressly disclaims any obligation, and does not intend, to update any forward looking statements or forward-looking information in this news release. The statements in this news release are made as of the date of this release.