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FOR IMMEDIATE RELEASE

MATICA SIGNS LOI WITH QUEBEC ELECTRIC BOAT MAKER

September 23th, 2015 – Toronto, Ontario – Matica Enterprises Inc. (MMJ - CSE) (39N – Frankfurt) (MQPXF – OTC) (“Matica” or the “Company”) announces that it has signed a letter of intent (“LOI”) to acquire 51 percent of Riopel Marine Inc. operating as Canadian Electric Boat Company (“CEBC”), a Montreal based manufacturer of high-end electric powered pleasure boats. CEBC designs and builds different models of electric powered boats from small launches that run at 10k/hr. to speedboats that run at speeds up to 65km/hr powered by lithium-ion batteries. Matica will be providing marketing and financing support to the company as it continues to develop sales worldwide.

Boris Ziger states that, “As part of our commitment to developing sources of large flake graphite, as used in lithium-ion battery packs for electric vehicles among other uses, we are pleased to become associated with a growing end user. This is a company that merges traditional design and quality with modern power alternatives. CEBC is on the forefront of the electric vehicle industry and Matica hopes to foster their research and development of electric power options. Our own Nevada Graphite projects are being developed with the goal of supplying battery makers with large flake graphite.”

About Canadian Electric Boat

CEBC has been a manufacturer of high-end boats since 1995. Its boats are renowned for outstanding design, high quality teak and mahogany finishes, and reliability. Its new model the Bruce 22e is a high performance speedboat that uses a lithium-ion battery pack similar to those used in electric cars. Future models of CEBC boats are being designed to use Tesla sourced battery packs that are on order and are expected to become available later this year.

For more information on CEBC visit their website: electricboats.ca

About Matica Enterprises Inc.

Matica Enterprises has mining assets including the Grumpy Lizard project in Nevada, and the Buckingham Graphite project in Buckingham Township in the Grenville Province in south-western Quebec, a well-known historic graphite producing area. Matica also currently holds a fifty percent interest in THC Dispensaries Canada, Inc (“THCD”), a Nova Scotia applicant under the Marijuana for Medical Purposes Regulation (“MMPR”). THCD has received a “Ready To Build” letter from Health Canada and requires a pre-licence inspection by Health Canada before qualifying as a Licensed Producer under MMPR. This newly renovated marijuana growing facility sits on 20 acres of land near the town of Antigonish, NS.

For more information on Matica Enterprises please visit the website at: www.maticaenterprises.com.

On behalf of the Board of Directors

MATICA ENTERPRISES INC.

Boris Ziger

Boris Ziger, CEO & Chairman

The Company's filings are available for review at www.sedar.com and www.thecese.com.

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Disclaimer for Forward-Looking Information

Certain information in this press release may constitute forward-looking information. This information is based on current expectations that are subject to significant risks and uncertainties that are difficult to predict. Actual results might differ materially from results suggested in any forward-looking statements. The Corporation assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements unless and until required by securities laws applicable to the Corporation. Additional information identifying risks and uncertainties is contained in the Corporation's filings with the Canadian securities regulators, which filings are available at www.sedar.com.

This news release contains statements about the Company's information that will be made available on the S&P Capital IQ Corporation Records Listing Program and the business of Matica, specifically any potential licensing under the MMPR, that are forward-looking in nature and, as a result, are subject to certain risks and uncertainties. Although the Company believes that the expectations reflected in these forward-looking statements are reasonable, undue reliance should not be placed on them as actual results may differ materially from the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include failure to receive its Licensed Producer designation for any reason whatsoever. The forward-looking statements contained in this news release are made as of the date hereof, and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, except as required by law.

Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release. We seek Safe Harbor.