

DATA DEPOSIT BOX INC.
Suite 703, 1 Eglinton Avenue East
Toronto, Ontario, M4P 3A1

PRESS RELEASE

FOR IMMEDIATE RELEASE
September 1, 2015

Shares Outstanding: 28,546,306
Toronto, Ontario

**DATA DEPOSIT BOX ANNOUNCES INTEGRATED SUPPORT FOR S3
COMPATIBLE OBJECT STORE TECHNOLOGY**

Data Deposit Box Inc. (“**Data Deposit Box**” or the “**Company**”) (CSE: DDB, OTCQB: DDBXF, Frankfurt: 2DD), a global provider of cloud backup and recovery technology, is pleased to announce that it is improving its MSP and Enterprise system architecture with integrated supporting for S3 compatible Object Store technology. MSP’s can now manage multiple petabytes with a single IT resource.

This advanced integration will drastically improve backend storage options, overcoming classic RAID-based limitations. MSP’s and Enterprises alike will be able to improve service uptime and drastically reduce administrative overhead by eliminating administrative time wasted on complex maintenance and routine scheduling that exists with market services based on classic RAID technology.

Troy Cheeseman, President & COO states, “With this integration feature and our proven technology Data Deposit Box can now boast a near “zero touch” backend architecture while managing Petabytes of data with one IT resource. We are confident that our MSP and Enterprise partners will be impressed with the minimal amount of administration it takes to manage a complete DDB solution. This new solution will open the DDB product to additional Managed Service Providers and the Enterprise globally. Our new and existing partners will be able to leverage S3 products as a centralized storage solution without expensive backend infrastructure. This will simplify the public and private cloud market for both the enterprise and the SMB.”

With Data Deposit Box’s integrated support for S3 compatible storage, all of the classic administrative challenges of managing big data are solved. As drive capacity has increased, the mean time between failures has decreased. RAID rebuild times can take days rather than minutes and the risk of another drive failure during the rebuild can be high. This classic architecture is simply experiencing too much stress and cannot meet the growing data demands. Taking these factors into consideration, Data Deposit Box is supporting S3 compatible Object Store technology, which allows businesses to store more data than ever before and at less cost. Benefits of object store technology include:

- Up to 98% of the hard drive is free for storing files
- Saves up to 80 percent in power consumption in cold archive use cases
- Expand capacity in minutes
- Store small or terabyte sized files without performance degradation
- Automation technology manages and monitors the system end to end
- S3 Object Store technology is reliable and scalable
- No service downtime
- A single IT resource can manage petabytes of data

“By supporting and integrating into S3 compatible systems, both the Data Deposit Box architecture and infrastructure are now infinitely scalable. We have effectively eliminated the need for RAID based MSP solutions while simultaneously reducing the administrative complexity and overhead normally attributed to current market offerings.” said Tim Jewell, Founder and CEO of the Company

About Data Deposit Box

Data Deposit Box, a pioneer of cloud backup and recovery technology, has set a new industry standard by providing the SMB market with the same level of security and protection that is available to large enterprises. Data Deposit Box patented backup technology, known for its Exabyte scalability, advanced data reduction capabilities and ease-of-use, has won prestigious industry awards and has been featured in many key industry publications.

Data Deposit Box technologies and solutions are currently used daily by over 200,000 customers, 1,000 resellers, 25 MSPs and private label partners for online backup and recovery, archiving, disaster readiness, secure file sharing and remote access.

Investor Inquiries

W. Clark Kent
Corporate Development
Telephone: 647-519-2646
Email: ckent@currentmca.com

This news release contains certain "forward-looking information" within the meaning of applicable securities law. Forward looking information is frequently characterized by words such as "plan", "expect", "project", "intend", "believe", "anticipate", "estimate", "may", "will", "would", "potential", "proposed" and other similar words, or statements that certain events or conditions "may" or "will" occur. These statements are only predictions. Forward-looking information is based on the opinions and estimates of management at the date the information is provided, and is subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking information. For a description of the risks and uncertainties facing the Company and its business and affairs, readers should refer to the Company's Management's Discussion and Analysis. The Company undertakes no obligation to update forward-looking information if circumstances or management's estimates or opinions should change, unless required by law. The reader is cautioned not to place undue reliance on forward-looking information.