

**DATA DEPOSIT BOX INC.**  
Suite 703, 1 Eglinton Avenue East  
Toronto, Ontario, M4P 3A1

**PRESS RELEASE**

FOR IMMEDIATE RELEASE  
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Shares Outstanding: 28,546,306  
Toronto, Ontario

**DATA DEPOSIT BOX REPORTS Q2 RESULTS**

Data Deposit Box Inc. (the “**Company**”) (CSE: DDB, OTCQB: DDBXF, Frankfurt: 2DD), a global provider of cloud backup and recovery technology reports Q2-2015 results.

The Company reported a loss of \$3,325,927 for the 6 months ended June 30, 2015. The majority of this loss is attributable to the costs associated with the going public transaction earlier in the year which involved listing costs of \$1,827,348 and higher professional fees (legal & audit increased by \$316,351 from the previous year). In addition, the Company incurred shareholder information charges of \$112,067 which were new this year as a result of being a public company.

The Company has made significant steps as it transitions its business from direct sales to OEM and MSP sales channels. These efforts are reflected in the increase in sales and marketing costs from \$69,167 in 2014 to \$233,721 in 2015. The results of these efforts are expected to show beginning in late 2015 and in 2016.

In addition, the Company has been directing its efforts towards R&D, and new products/services which it anticipates to be a significant source of its sales growth and revenue in the near future.

The financial results show a slight decline in sales of \$294,000 which had been expected given the shift in focus to MSP enabler strategy from direct business and the lag that is anticipated until the revenue from these new efforts is realized.

The Company’s Q2 financials and MD&A can be found on the Data Deposit Box Inc. SEDAR profile.

**About Data Deposit Box**

Data Deposit Box, a pioneer of cloud backup and recovery technology, has set a new industry standard by providing the SMB market with the same level of security and protection that is available to large enterprises. Data Deposit Box patented backup technology, known for its Exabyte scalability, advanced data reduction capabilities and ease-of-use, has won prestigious industry awards and has been featured in many key industry publications.

Data Deposit Box technologies and solutions are currently used daily by over 200,000 customers, 1,000 resellers, 25 MSPs and private label partners for online backup and recovery, archiving, disaster readiness, secure file sharing and remote access.

**Investor Inquiries**

W. Clark Kent  
Corporate Development

Telephone: 647-519-2646  
Email: [ckent@currentmca.com](mailto:ckent@currentmca.com)

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