



## **IGEN Networks Engages Investor Relations Firm to Lead Strategic Communications and Investor Awareness Programs through 2015**

Alexandria, Virginia and Vancouver, BC – (Marketwired – May 13, 2015) - IGEN Networks Corp. (the “Company” or “IGEN Networks”) (OTCQB: IGEN) (CSE: IGN), announces it has retained U.S. based Green Chip Investor Relations to lead the Company’s strategic communications, marketing, and investor relations program. Green Chip Investor Relations will assist IGEN Networks by increasing market awareness for the Company utilizing a number of resourceful financial market communications initiatives. These include introductions to hedge fund managers, institutional and retail brokers, as well as investors throughout Canada and the United States.

Green Chip IR is led by Matt Chipman who has spent his entire 25 year professional career engaged in positions that focus on high growth publicly traded companies. Mr. Chipman was most recently the Editor in Chief of The Green Baron Report, an online stock market based newsletter, where he worked over 12 years. He has decided to focus his efforts on a few select clients that appear positioned for dynamic growth and significant returns for its shareholders. During his tenure with The Green Baron Report, he drafted profiles on over 400 companies and detailed “Stock Pick” reports on over 120 companies.

Mr. Chipman, President of Green Chip Investor Relations, stated, “I have closely followed the developments of IGEN Networks since CEO Neil Chan took over several years ago, and am impressed with his team and their ability to execute.” Mr. Chipman continued, “I am truly excited about where IGEN is headed and look forward to representing its interests going forward.”

Mr. Chipman’s ability to choose stocks as Green Baron “Stock Picks” was extraordinary. His selection criteria and marketing ability led to winner after winner. At one point in 2014, the 30 most recent Green Baron “Stock Picks” had rallied from the profile price to the subsequent high at an average of over 184.6%. Mr. Chipman continues to be interviewed as a regular guest on the cable television show “Money TV” that is broadcast in select markets to discuss his views of the financial markets.

Neil G. Chan, President and CEO of IGEN, stated, “Matt Chipman’s professionalism and integrity, demonstrated over many years of working with the investment community, was our main impetus for engaging Green Chip Investor Relations. We look forward to working closely with Mr. Chipman, as we continue to create shareholder value.”

From 1990 to 2002, Mr. Chipman was a NASD registered representative / financial consultant with firms such as Shearson Lehman, PaineWebber, and Carlin Equities. During this time, he managed large portfolios that vested in stocks and options of actively traded, high growth companies. Mr. Chipman earned his Undergraduate Degree in Business Administration with a focus in the Entrepreneur Program from The University of Southern California in 1989.

### **About Green Chip Investor Relations:**

Green Chip Investor Relations embraces the goals and direction of companies that are driven to improve the world we live in. Through careful selectivity based on significant industry experience from our management, Green Chip Investor Relations only accepts clients that appear to have a competitive advantage in its niche. Our many services are designed to effectively introduce a Company’s story and business plan to interested investors worldwide.



### **About IGEN Networks Corporation:**

IGEN Networks Corporation invests in and manages companies that deliver cloud-based services through Machine-to-Machine (M2M) device technologies for the protection and management of mobile assets and commercial fleets. The Company offers a range of self-provisioning applications which are used to manage and recover stolen assets, provide access to roadside assistance programs, and improve productivity of commercial fleets.

IGEN is a fully reporting company in both Canada and the United States. It is publicly traded on the OTCQB under the symbol IGEN, and listed on the CSE under the symbol IGN. For more information, please visit [www.igen-networks.com](http://www.igen-networks.com).

### **Forward-Looking Statements**

*This news release may contain forward-looking statements or forward looking information within the meaning of the U.S. Private Securities Litigation Reform Act of 1995 and Canadian securities law. The terms and phrases "goal", "commitment", "guidance", "expects", "would", "will", "continuing", "drive", "believes", "indicate", "look forward", "grow", "outlook", "forecasts", "intend", and similar terms and phrases are intended to identify these forward-looking statements. Forward-looking statements are based on estimates and assumptions made by IGEN in light of its experience and its perception of historical trends, current conditions and expected future developments, as well as other factors that IGEN believes are appropriate in the circumstances, including but not limited to statements regarding investment liquidity, financing options and long term goals of the Company, general economic conditions, IGEN's expectations regarding its business, customer base, strategy and prospects, and IGEN's confidence in the cash flow generation of its business. Many factors could cause IGEN's actual results, performance or achievements to differ materially from those expressed or implied by the forward-looking statements, including, without limitation: risks related to competition; IGEN's reliance on key personnel; IGEN's ability to maintain and enhance its brand; and difficulties in forecasting IGEN's financial results, particularly over longer periods given the rapid technological changes, competition and short product life cycles that characterize the mobile application industry. These risk factors and others relating to IGEN that may cause actual results to differ are set forth in the under the heading "Risk Factors" in IGEN's periodic filings with the British Columbia Securities Commission and the U.S. Securities and Exchange Commission (copies of which filings may be obtained at [www.sedar.com](http://www.sedar.com) or [www.edgar.com](http://www.edgar.com)). These factors should be considered carefully, and readers should not place undue reliance on IGEN's forward-looking statements. IGEN has no intention and undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.*

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