INVICTUS MD

910-800 West Pender Street Vancouver BC, V6C 2V6

Increasing Shareholder Value by Combining Organic Growth with a Disciplined Acquisition Philosophy

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PRESS RELEASE

May 4, 2015

The Edison Vape Co. Files U.S. Provisional Patent

Vancouver, BC, May 4, 2015 - INVICTUS MD STRATEGIES CORP. (the "Company") (CSE: IMH; FRA: 8IS) is pleased to announce that The Edison Vape Co. Ltd., a company of which Invictus MD owns 40% of the outstanding shares, has received filing confirmation of a US Provisional Patent for the invention 'Vaporizer Apparatus, Device, and Methods'.

Ryan Selby, Co-Founder of The Edison Vape Co. commented, "We have been steadily advancing with the design and development of our proprietary devices and we are pleased with our progress to date. Our mission is to develop an effective medical grade device for the vaporization of medicinal cannabis that is as convenient, reliable, and as cost-effective as possible. In order to achieve those objectives, we are working with toptier professionals at every level to ensure our products meet or exceed our expectations. We anticipate the completion of initial prototypes by Summer 2015."

The Edison Vape Co., a Vancouver, BC based company is engaged in the development and commercialization of a novel and disruptive Medical Cannabis Vaporization System. An experienced and reputable Intellectual Property law firm was engaged to prepare the application.

A provisional patent application is a legal document which establishes an early priority date for the benefit of claiming "first to file" status against other companies or individuals that may want to file a patent with similar claims after the filing date of our provisional patent.

Dan Kriznic, President and CEO commented, "The Edison Vape Co. has achieved its first milestone with this provisional patent. The technology behind the vaporizer



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system is truly disruptive in a space that has been flooded with pre-existing technology. The Edison Vape Co.'s focus is on the medicinal applications of vaporizers to ensure a medical grade, user-friendly experience with proper dosage controls."

About The Edison Vape Co. Ltd.

The Edison Vape Co. Ltd., is engaged in the design, development, patenting, manufacturing, and distribution of a new and improved system for the vaporization of medicinal Cannabis and other herbal materials using low cost single-use cartridges. The founders of The Edison Vape Co. Ltd. have a combined 11 years of experience designing, developing, patenting, manufacturing, and distributing innovative products and accessories geared toward the medical cannabis industry.

About Invictus MD Strategies Corp.

Invictus MD targets companies with proven brands, strong customer focus, and significant growth potential. We not only provide capital to meet these objectives but also years of management experience from a team that has been successful in all facets of business from start-ups to running large international organizations. The fundamental core of our operations is centered on the vast opportunities within fragmented industries.

Invictus MD works in partnership with management teams to increase shareholder value through business planning and process integration, developing and executing growth strategies, leveraging our experience and relationships, and structuring and deploying the proper capital to support long-term growth. Our prudent approach to both investing in and developing successful companies ensures successful execution of the business plan in both times of economic expansion and contraction.

For more information please visit www.invictus-md.com.

On Behalf of the Board,

Dan Kriznic Chairman & CEO

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Cautionary Note Regarding Forward-Looking Statements: This release includes certain statements and information that may contain forward-looking information within the meaning of applicable Canadian securities laws or forward-looking statements within the meaning of the United States Private Securities Litigation Reform Act of 1995. All statements in this news release, other than statements of historical facts, including statements regarding future estimates, plans, objectives, assumptions or expectations of future performance, including the timing of completion of Edison Vape Co.'s initial prototypes for the vaporization of medical Cannabis, are forward-looking statements and contain forward-looking information. Generally, forward-looking information can be identified by the use of forward-looking terminology such as "intends" or "anticipates", or variations of such words and phrases or statements that certain actions, events or results "may", "could", "should", "would" or "occur". Forward-looking statements are based on the opinions and estimates of management as of the date such statements are made, including that Edison Vape Co.'s initial prototypes will be developed as planned, and they are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking statements or forward-looking information, including the risks that Edison Vape Co. may not develop its initial prototypes by the summer of 2015. Although management of the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements or forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. The Company does not undertake to update any forward-looking statements or forward-looking information that are incorporated by reference herein, except in accordance with applicable securities laws. We seek safe harbour.

