



INVICTUS MD

910-800 West Pender Street  
Vancouver BC, V6C 2V6

Increasing Shareholder Value by Combining Organic  
Growth with a Disciplined Acquisition Philosophy

t: 604.719.5614  
f: 604.685.9466

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PRESS RELEASE

APRIL 20, 2015

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## Future Harvest Development Releases New Product: The Nutradip GrowBoss

**Vancouver, BC, April 20, 2015 - INVICTUS MD STRATEGIES CORP. (the "Company") (CSE: IMH; FRA: 8IS)** is pleased to announce that Future Harvest Development Ltd., a vertical of Invictus MD, is launching its newest Nutradip product; the GrowBoss. The GrowBoss will be available through leading distributors and retailers across North America today.

The GrowBoss is a nutrient monitoring system that assists growers in achieving maximum results for their growing efforts. The GrowBoss is a constant monitoring meter that indicates to the grower the exact levels of nutrient strength, pH and temperature. This allows the grower to adjust and optimize each parameter as the crop progresses through each growth cycle.

Russ Cunningham, Director of Sales & Marketing for Future Harvest Development commented, "Pre-sales have been very brisk as anticipated, with 85% of initial inventory being pre-sold in advance of today's launch date. Due to the overwhelming response we are currently ramping up production to meet future demand. We are very pleased with the performance and price point of the GrowBoss. Our design team came up with a great new product, at an affordable price that will allow even novice growers to experience better control over their gardens, and to ultimately grow better."

The GrowBoss display receives information from three input devices, each monitoring and measuring specific parameters within the nutrient solution. Display readings are push button selectable via the front keypad toggling between temperature readings in

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[info@invictus-md.com](mailto:info@invictus-md.com)  
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Fahrenheit & Celsius, as well as Nutrient Scales including NaCl, 442 and EC (See attached link to picture).



## GROWBOSS FEATURES

### About Future Harvest Development Ltd.

For over 20 years, Future Harvest Development (FHD) has brought innovative products and solutions to the hydroponic and indoor growing industries. Their product line up is available through leading distributors and retailers across North America, the United Kingdom and Europe. Future Harvest's product lines include SunBlaster Lighting™, Nutradip, Plantlife Products and FHD Plastics as well as the Nano-Dome

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and Grow Light Garden systems currently sold at major hardware and home garden centers across North America.

SunBlaster Lighting™ has introduced a variety of innovative lighting products to both the hydroponic and In Door growing industries. SunBlasters T5HO lighting fixtures, and CFL self ballasted lamps are industry leaders and a great example of FHD's commitment to providing customers with the best possible lighting for all their growing needs.

Nutradiip has been manufacturing metering and monitoring equipment for over fifteen years. Their most popular and industry standard is the Trimeter made famous because a single glance tells you if your pH, nutrient and temperature are on target. All Nutradiip products are developed, designed, tested and assembled in Canada.

Plantlife Products proudly made in Canada consists of 29 proprietary formulas that offer growers the leading edge in sediment free plant nutrition. Every product has been developed, manufactured and tested in-house by FHD's own plant scientists.

### **About Invictus MD Strategies Corp.**

Invictus MD targets companies with proven brands, strong customer focus, and significant growth potential. We not only provide capital to meet these objectives but also years of management experience from a team that has been successful in all facets of business from start-ups to running large international organizations. The fundamental core of our operations is centered on the vast opportunities within fragmented industries.

Invictus MD works in partnership with management teams to increase shareholder value through business planning and process integration, developing and executing growth strategies, leveraging our experience and relationships, and structuring and deploying the proper capital to support long-term growth. Our prudent approach to both investing in and developing successful companies ensures successful execution of the business plan in both times of economic expansion and contraction.

For more information please visit [www.invictus-md.com](http://www.invictus-md.com).



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On Behalf of the Board,

*Dan Kriznic*

Chairman & CEO

604-368-6437

CSE:IMH

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[www.invictus-md.com](http://www.invictus-md.com)