

**Nutritional High International Inc.** 77 King Street West, Suite 2905 Toronto, ON M5K 1H1

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# NUTRITIONAL HIGH APPOINTS CONSULTANT AND INCLUSION INTO MARIJUANA INDEX CANADA

## FOR IMMEDIATE RELEASE

### THIS NEWS RELEASE IS NOT FOR DISSEMINATION IN THE UNITED STATES OR TO U.S. PERSONS.

TORONTO, ONTARIO – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE:NHL) is pleased to announce that it has engaged a consultant with extensive experience in the food industry to assist the Company with the build-out of the commercial kitchen at the Company's facility in West Pueblo, CO ("**Pueblo Facility**"). The commercial kitchen will be used to produce marijuana-infused products ("**MIPs**") by Palo Verde LLC ("**Palo Verde**"), a Colorado entity which holds a license to produce MIPs.

Nutritional High's consultant has over 30 years of experience in the food industry. He has held senior engineering positions at several Fortune 500 companies and has worked as a senior research food engineer. In this capacity he has developed several product lines for the mass market and medical products market, and has installed over \$20 million worth of production equipment. He has led a product development team and an assurance team of 60 scientists and engineers located on five continents and supported significant business units. Most recently, he directed operations of two manufacturing sites with twenty-four production lines. The consulting agreement provides for a consulting fee of US\$3,000 per month and the issuance of 250,000 stock options exercisable at \$0.10 per share (see press release dated March 19, 2015). He will assist the Company with the build-out of the commercial kitchen at the Company's facility in West Pueblo, CO. The commercial kitchen will be used to produce marijuana-infused products ("**MIPs**") by Palo Verde LLC, a Colorado entity which holds a license to produce MIPs.

David Posner, CEO of Nutritional High commented – "We are pleased with the recent addition to our team and look forward to continue working towards establishing the Company's operations in Colorado. We are taking the steps we committed to in order to build-out the Pueblo Facility to a highest standard in order to ensure the consistent quality of the products manufactured."

# Nutritional High Added to Marijuana Index

Nutritional High is also pleased to announce that the Company's stock was added to Marijuana Index Canada. Marijuana Index Canada (<u>http://marijuanaindex.com/index-canada/</u>) is provided by MJIC Inc. and is a leading provider of financial, business and industry data for the global marijuana economy.

# About Nutritional High International Inc.

Nutritional High is primarily focused on developing, acquiring and designing products and brands in the marijuana-infused edible products and oil extracts sectors for medical and adult recreational use. The Company works exclusively in U.S. states where such activity is permitted and regulated by state law, through entities which hold a valid license to produce marijuana-infused edible products and to distribute, and dispense marijuana products.

For updates on the edibles industry and highlights of the Company's press releases and other media coverage, please follow Nutritional High on Facebook, Twitter, Instagram and Google+.

## For further information, please contact:

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