

**CASCADIA CONSUMER ELECTRONICS CORP.**

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**NEWS RELEASE**

**CASCADIA CONSUMER ELECTRONICS ANNOUNCES CHANGE OF OFFICERS AND DIRECTORS**

**VANCOUVER, B.C. – March 23, 2015** - Cascadia Consumer Electronics Corp. (the “Company”) (CSE: CK) announces the resignation of Mr. James Jing Zhang as the President, Chief Executive Officer and a director of the Company effective March 23, 2015.

The Company is pleased to announce the appointment of Mr. Rong Yuan as the President, Chief Executive Officer and a director of the Company, and Mr. Qing Zhu and Zhenyu Chen as directors of the Company effective immediately.

**About Cascadia**

Cascadia’s primary business objective is to develop and operate the business of designing hardware and software and working with consumer electronics OEMs to bring interactive desktop display devices to connect with a multitude of global users in home, institutions and office conference environments. Cascadia’s business is to create and manage digital products and services that encourage consumer participation and active engagement with media and entertainment content. These digital media products are designed to accommodate a variety of media and entertainment experiences, including but not limited to television, movies, games and music.

**For further information, please contact:**

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*The CSE does not accept responsibility for the adequacy or accuracy of this release.*