

EA Education Group Inc.
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March 23, 2015

Symbol: EA

News Release

EA Announces Addition of Two New EA Clubs

March 23, 2015— EA Education Group Inc. (the “Company” or “EA”) (CSE: EA) is pleased to announce the addition of two new partnering education service providers (known as “EA clubs”) to its growing network of clubs in China, continuing the EA clubs’ dramatic growth throughout the mainland China. The newest two members of its EA club’s family are located in Chengdou city, Sichuan province, and Kunming city, Yunnan province, respectively.

Through a unique business model and its proprietary education training program, EA is proud to announce that its EA clubs have reached to 14 from the first establishment in 2012, and is expected to increase to 28 by the end of 2015 as EA clubs realize its blueprint for steady, rapid and nationalized growth.

In addition to initial staff training and operation facilities upgrading, the Company will continue to provide its EA clubs with ongoing teacher training, support and assistance in their operations.

“Today’s announcement represents another important milestone in our continued objective of expanding EA clubs into the major cities in China, the world’s fastest-growing market for international education,” Ms. Wendy Xu, Chair of the Board said. “These two new clubs will offer the local junior and senior students ESL, arts and sports and entertainment activities, enabling them to improve their English language, and experience with western culture and education as well. The goal of our proprietary training program is to provide sound preparations for the future oversea studies of these teenage students”.

“After successful expansion in the Chinese market, the Company is ready to move to its operation to the next level,” stated Mr. Tony Wang, CEO of the Company.” We have a clear vision for what we want to achieve with our business growth strategy and the addition of EA clubs is part of this. Further exciting expansion plans and major announcements are upcoming.”

[About EA Education Group Inc.](#)

The Company is a leading Toronto-based provider of (i) international education services, (ii) comprehensive student housing services for international students in Canada. Its educational services are currently primarily for international junior and senior high school students, however it has an intention of widening the services it offers to include Canadian students and other age groups. It is also an active promoter of international education & cultural exchange between Canada and China.

The Company aims to be a high quality, one-stop educational services provider to students from overseas, aiding them in accessing prestigious Canadian educational institutes and the opportunity to learn under world-class learners. The Company currently delivers to international high school students certain advisory and complimentary services that assist them in undertaking and improving their education

experiences in both Canada and China. The Company provides services that bridge the gap between students' needs for practical training and employers' demand for trained professionals.

On behalf of the Board of
EA Education Group Inc.

Per:
"Wen Xu"

(Wendy) Wen Xu, Chair of the Board

The Canadian Securities Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release.

Certain statements in this news release, which are not historical in nature, constitute "forward looking statements" within the meaning of that phrase under applicable Canadian securities law. These statements include, but are not limited to, the Company's business activities following the completion of the EAEG Purchase Agreement, the timing of any of the Company's performance or events. These statements reflect management's current assumptions and expectations and by their nature are subject to certain underlying assumptions, known and unknown risks and uncertainties and other factors which may cause actual results, performance or events to be materially different from those expressed or implied by such forward looking statements. Except as required pursuant to applicable securities laws, the Company will not update these forward-looking statements to reflect events or circumstances after the date hereof. More detailed information about potential factors that could affect financial results is included in the documents filed from time to time with the Canadian securities regulatory authorities by the Company. Readers are cautioned not to place undue reliance on forward looking statements.