



CHITRCHATR COMMUNICATIONS INC.

Trading Symbols:

Canada CSE: CHA

USA OTC: CHICF

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**CHITRCHATR CORPORATE UPDATE POST-RELEASE OF ALPHA-1 VERSION OF
COMPREHENSIVE UNIVERSAL UNIFIED COMMUNICATIONS PLATFORM**

Quebec, Canada – January 13, 2015. ChitrChatr Communications Inc. (www.chitrchatr.com), (“ChitrChatr” or the “Company”), a world leader in development and marketing of Comprehensive Universal Unified Communications Platform (CUUCP), is pleased to provide this corporate update after the release of the widely anticipated Alpha-1 Version of the ChitrChatr CUUCP for real world testing. Testing of the Alpha-1 CUUCP has moved along swiftly. Performance exceeded expectations and the Company anticipates BETA testing of the Platform to begin in the near future.

Chitrchatr’s India staff celebrates the launch of its Alpha-1 version of its CUUCP (the “CUUCP” or the “Platform”)

<https://www.facebook.com/chitrchatr/photos/a.172678992930134.1073741828.162053117326055/319582494906449/?type=1&theater>

Resulting from successful social media campaigns, the Company enjoys a large and growing base of pre-release subscribers awaiting the launch of the CUUCP upon completion of the testing phase. Some pre-release subscribers will be invited to participate in the BETA testing phase which, when completed, will lead into the fully functional market release version of the Platform.

The ChitrChatr Platform offers an advanced global communications platform, complete with many unique enhancements and features, and paves the way for the future of personal communications.

ChitrChatr’s proprietary, patent pending technology integrates over 175 features; virtually all methods of communications, including voice, audio, video chat, conference calling, messaging, chat, text, fax, email and social networking services, into one easy to use platform. The ChitrChatr technology is based on VoIP (Voice over IP) and uses internet services and data transmission, rather than the public circuit-switched telephone networks of land telephone lines, cellular networks and satellite service. ChitrChatr subscribers can obtain telephone numbers from

approximately 65 different countries, making ChitrChatr a TRUE universal communications solution.

ChitrChatr has achieved many milestones during the conceptual and technical development of the CUUCP, including:

Patents – Intellectual Property

The development of the highly advanced ChitrChatr CUUCP has resulted in the Company filing two patent applications to protect both the Connection Engine and Infrastructure proprietary technologies. Most communication services limit the number of features and keep the depth of a particular feature to a bare minimum. That allows the feature to be made available to millions of users at a scale requiring minimal infrastructure. The unique features of the ChitrChatr CUUCP and its advanced technology provide for scalability unlike other services. ChitrChatr does not limit features or compromise on the depth level of feature implementation. ChitrChatr's CUUCP is being implemented in such a way that every feature made available is full-fledged and not minimalistic. ChitrChatr utilizes modern cloud computing infrastructure and cutting edge technologies by processing most of its processes on the server and keeping client-side processing to a minimum which helps save battery life and conserve other limited resources available to the client.

Private Placement Completed

On October 20, 2014, ChitrChatr completed a non-brokered private placement of 1,700,000 units at \$0.15 per unit for gross proceeds of up to \$255,000. Each unit consists of 1 common share (each a "Unit Share") and 1 warrant exercisable to purchase 1 additional common share at an exercise price of \$0.20 per share for 5 years. ChitrChatr proposes to use the proceeds of the private placement for general working capital purposes. The Unit Shares are subject to a hold period of 4 months and 1 day.

Debt Settlement Completed

On October 20, 2014, ChitrChatr settled \$300,000 of debt by issuing 1,600,000 units at a deemed price of \$0.1875 each. Each unit consists of 1 common share (each a "Unit Share") and 1 warrant exercisable to purchase 1 additional common share at \$0.1875 per share for 5 years. The Unit Shares are subject to a hold period of 4 months and 1 day.

Tester 'Bots' Development

On September 23, 2014, ChitrChatr announced its development and use of a radically new form of infrastructure testing in a real-world environment at scale. This testing is being used to refine ChitrChatr 's CUUCP Platform for market. The new testing system will deploy hundreds of thousands of programmable 'bots' (robots) onto servers around the world. Functional testers will create the scripts that drive the bots. Each bot will imitate a virtual user that repeatedly executes typical user actions. If errors are detected, a detailed error log will be uploaded automatically to ChitrChatr's centralized system where developers will analyze the error and provide the necessary corrective action.

Features of ChitrChatr's CUUCP

Voice /Video

ChitrChatr's CUUCP will feature chat and video calling, group messaging, conference calls, and text services all for free. It is not only a mobile messaging application; it can also be accessed from your desktop. ChitrChatr's CUUCP will allow you to communicate with another CUUCP user (on any platform) by instant messaging, audio or video conference calls.

No longer will you have to switch from WhatsApp, to Google Hangouts, to Facebook Messenger, to MSN, to Yahoo, etc., to send/receive messages to specific contacts. ChitrChatr will incorporate all your contacts on all your different chat and video calling applications under one umbrella, making it much easier to connect with contacts on different platforms. You will be able to obtain one or more phone numbers from over 65 countries and forward incoming calls to any other phone number, whether you are on or offline.

Email

ChitrChatr email will incorporate all the features currently available on other platforms like Microsoft Outlook, Gmail, Hotmail, Yahoo, and will allow you to receive emails from different email accounts into a consolidated ChitrChatr email management platform. You will be able to reply back from ChitrChatr using your incoming email account (i.e. Gmail) as a default for that particular reply. One sign in will allow you to reply, regardless of the platform.

Social Media

While setting up your ChitrChatr preferences, you will input all your social network sites. Every time you log into ChitrChatr, you will automatically be logged into all other social network sites and can easily be directed to your social media network of choice. If for example, a friend sends you a message through Facebook Chat, you will receive these messages in ChitrChatr and be able to reply back without having to switch applications.

Text

One of the most unique features of ChitrChatr's text/SMS will be your ability to reply from a forwarded number with the recipient receiving your actual SMS number instead of the number from which you forwarded the message.

Fax

With a ChitrChatr phone number, you will be able to send and receive telephone, SMS/text, and faxes to and from that single number. When someone sends you a fax, the ChitrChatr system will identify it as a fax and allow you to send it to a fax machine via email as well as view the fax on your ChitrChatr app on your desktop or cell phone. As a subscriber, you will be able to choose your preferences while setting up your account.

About ChitrChatr

The common shares of ChitrChatr trade on 3 markets: in Canada on the Canadian Securities Exchange (CSE) under the trading symbol 'CHA', in Germany on the Frankfurt Stock Exchange

(FRA) under the symbol 'CA9', and in the United States on the OTCMarkets (OTCPink) under the symbol "CHICF".

The Company's website is www.chitrchatr.com. Company documents are available for viewing under the Company's profile at both www.sedar.com and www.thecse.com.

Subscribers and others can view the features and operation of the ChitrChatr Platform on YouTube: https://www.youtube.com/watch?v=F_Srm59iA18

On Behalf of ChitrChatr Communications Inc.

Rahim Mohamed

Phone: 702-475-5636

For further information please email: contact@chitrchatr.com

None of the CSE, the Frankfurt Stock Exchange or the OTC Markets have reviewed, approved or disapproved the content of this press release.

Forward-Looking Information:

This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of ChitrChatr. The forward looking information is based on certain key expectations and assumptions made by the Company's management. Although the Company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the Company can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and the Company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws