

CASCADIA CONSUMER ELECTRONICS CORP.
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NEWS RELEASE
CASCADIA CONSUMER ELECTRONICS ANNOUNCES PRIVATE PLACEMENT

VANCOUVER, B.C. – January 9, 2015 - Cascadia Consumer Electronics Corp. (CSE: CK) (the “**Company**” or “**Cascadia**”) wishes to announce a non-brokered private placement to raise gross proceeds of up to \$8,040,000 through the issuance of up to 67,000,000 units at \$0.12 per unit (“**Unit**”). Each Unit will be comprised of one common share and one transferable common share purchase warrant (each, a “**Warrant**”). Each Warrant will entitle the holder thereof to acquire one common share of Cascadia (each, a “**Warrant Share**”) at a price of \$0.16 per Warrant Share until 5:00 p.m. (Vancouver time) for five years from the closing of the private placement. The closing shall occur on the date as may be determined by the Company in its sole discretion.

All of the securities issued in connection with this private placement will be subject to a hold period expiring four months and one day after the closing of the private placement.

The Company expects to apply the proceeds from the private placement towards its existing projects and working capital to fund ongoing operations.

This private placement is subject to regulatory approval.

For further information, please contact:

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Disclaimer for Forward-Looking Information

Except for statements of historical fact, this news release contains certain “forward-looking information” within the meaning of applicable securities law. Forward-looking information is frequently characterized by words such as “plan”, “expect”, “project”, “intend”, “believe”, “anticipate”, “estimate” and other similar words, or statements that certain events or conditions “may” occur. Forward-looking information in this press release includes, but is not limited to, statements regarding expectations of management regarding the issuance of units pursuant to the private placement, the proposed use of proceeds and regulatory approval. Although the Company believes that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. Such forward-looking statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements including, without limitation, the risks that the private placement may not be completed as expected or at all, that the Canadian Securities Exchange may not approve the private placement and such other factors beyond the control of the Company. Except as required by law, the Company expressly disclaims any obligation, and does not intend, to update any forward-looking statements or forward-looking information in this news release.